The Lakeland College master of business administration (M.B.A.) degree, designed with the working adult in mind, provides a broad-based professional education consisting of coursework that integrates research, case studies, technology and other learning processes. Objectives include an understanding of business and economic problems, and the development of managerial skills to address these problems in the context of an ethical and global workplace. In addition to the traditional M.B.A. degree, four M.B.A. degree concentrations are also available: a concentration in accounting, a concentration in finance, a concentration in project management and a concentration in healthcare management.

Admission Requirements

- An application for admission and an application fee
- Typically a cumulative undergraduate GPA of at least 2.75 or a minimum score of 450 on the Graduate Management Admission Test (GMAT) is required for admission. However, admissions decisions are made with consideration of the candidate's application in its entirety.
- All previous official transcripts, including those indicating the completion of a bachelor’s degree from a regionally accredited institution
- A written statement of purpose indicating how an M.B.A. educational experience would help the applicant meet professional goals and what leadership or managerial skills the applicant would bring to this program. The statement should be limited to 250 words.
- Two letters of recommendation indicating the applicant’s potential for success in the M.B.A. program and professionally afterwards
- A current resume

Note: International students are required to follow additional steps. See admission advisor for more information.

Students may transfer up to nine semester hours of graduate credit from other regionally accredited M.B.A. programs, provided the coursework is relevant to the Lakeland College program, and that a minimum grade of “C” was earned for formal coursework actually taken. These courses must be approved by the M.B.A. program director. Transfer courses must have been taken within 10 years prior to application to the graduate program. Transfer grades will not be included in calculating the applicant’s Lakeland GPA.

Applicants can register for one graduate course prior to being formally admitted to the program. Registration in subsequent courses is contingent upon acceptance to the program.

Foundation Courses

Course work of a “C” or better in the areas of economics, statistics, finance and accounting preferred. If no evidence of completed course work is provided, students have the option to complete two courses at the graduate level focusing on economics/statistics and finance/accounting to meet these requirements. Students also have the option to take undergraduate courses to fulfill these requirements.

For more information, visit lakeland.edu/adult.
REQUIRED CORE COURSEWORK (27-33 semester hours)

**Only required if foundational requirement has not been satisfied.**

**BA 600** Economics and Statistics Foundations  
**BA 610** Accounting and Finance Foundations  
**BA 700** Business Research Methodology  
**BA 715** Applied Microeconomic Theory  
**BA 720** Applied Managerial Accounting  
**BA 730** Organizational Effectiveness  
**BA 750** Applied Marketing Management  
**BA 760** Production and Operations Management  
**BA 770** Legal and Regulatory Environment of Business  
**BA 780** Managerial Finance  
**BA 790** Corporate Strategy and Decision Making

REQUIRED ELECTIVE COURSEWORK for Traditional M.B.A. (9 semester hours)

9 additional semester hours from the following or completion of one concentration:

- BA 710 Applied Macroeconomic Theory
- BA 725 Applied International Economics
- BA 735 International Trade and Finance
- BA 740 Management Information Systems
- BA 745 Cultural Understanding and International Business
- BA 755 Buyer Behavior
- BA 765 Financial Decision Making
- BA 775 Human Resource Management
- BA 785 Special Topics and Issues in Business
- BA 795 Special Study Project in Business
- BA 800 Master’s Thesis in Business (6 semester hours)

M.B.A. CONCENTRATIONS

Accounting Concentration

9 additional semester hours from the following:

- BA 785 Special Topics and Issues
- BA 789 Corporate Financial Management

CMA Exam Preparation

- BA 771 Advance Industrial Accountancy I (3 credits) (Financial Planning/Performance/Control)
- BA 772 Advance Industrial Accountancy II (3 credits) (Financial Decision Making)

CPA Exam Preparation

- BA 796 Advanced Public Accounting I (3 credits) (Regulation)
- BA 797 Advanced Public Accounting II (3 credits) (Financial Reporting)
- BA 798 Advanced Public Accounting III (3 credits) (Auditing/Business Environment)

* Students who have completed or anticipate enrolling in any CPA or CMA prep courses should not enroll in BA 720 Applied Managerial Accounting. This will be viewed as duplicate credit.

Finance Concentration

9 additional semester hours from the following:

- BA 735 International Trade and Finance
- BA 765 Financial Decision Making
- BA 786 Cash Management and Investments
- BA 787 Capital Budgeting and Risk Analysis
- BA 788 Mergers and Acquisitions
- BA 789 Corporate Financial Management

Healthcare Management Concentration

- BA 701 Leadership for Healthcare Professionals
- BA 702 Healthcare Management I
- BA 703 Healthcare Management II

Project Management Concentration

- BA 781 Fundamentals of Project Management
- BA 782 Managing the Project Team
- BA 783 Project Procurement and Contract Management

Note: A course used to satisfy the requirements of one concentration may not be applied to the requirements of another.