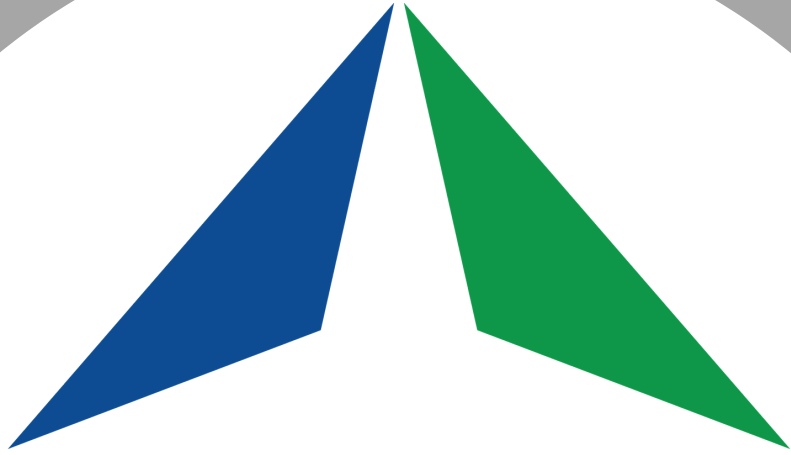
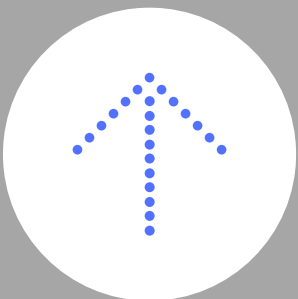


Educate. Empower. Elevate.



ADVANCED LEADERSHIP



A collaborative, educational partnership between
Lakeland University, Lakeshore Technical College,
University of Wisconsin-Green Bay, Manitowoc Campus
and The Chamber of Manitowoc County.

About the Program



UNIVERSITY of WISCONSIN-GREEN BAY



The Chamber of Manitowoc County in partnership with University of Wisconsin-Green Bay, Manitowoc Campus, Lakeland University and Lakeshore Technical college are pleased to offer ADVANCED LEADERSHIP: Educate. Empower. Elevate. This exciting new program has been developed for the mid to senior-level managers, nonprofit administrators, and entrepreneurs seeking advanced leadership and communications skills to move their careers and organizations forward. Each session will be taught by instructors from the partner colleges.

Schedule

January 27, 2021: Developing Yourself
February 24, 2021: Communication
March 24, 2021: The Costs of Failed Leadership

April 28, 2021: Embrace Change and Prepare for the Future
May 26, 2021: Coaching for Success
June 23, 2021: Strategic Planning

Classes will be held in one of the two ways listed below. This will be determined by the health of our community regarding Covid-19 and announced two weeks prior to the scheduled date.

- In-person from 8:30am - 3:00pm with lunch being provided.
- Virtually with 2 hours of pre-work sent out one week prior, 9:00 - 11:00am virtual class, lunch provided, followed by 1:00-3:00pm virtual session.

Session Topics



DEVELOPING YOURSELF

Kristin Odell, PHR, University of Wisconsin-Green Bay

Join us for an engaging workshop built to help leaders understand and accept their natural strengths. Using "CliftonStrengths", individuals will be able to use a new awareness to drive progress and develop strategies to meet and exceed the demands of their personal and professional lives. As a leader, you will discover your strengths and maximize your potential for consistent success. Participants will receive a code to complete the CliftonStrengths assessment prior to the session and will need to bring a copy of their results with them.

Date:

January 27, 2021

Time:

TBD

Location:

TBD

Learning Outcomes

- Understand more deeply what your natural strengths are.
- Take ownership of your strengths to drive a new level of self-awareness.
- Learn to apply your strengths and natural talents to drive positive change in your personal and professional life.

**Date:**

February 24, 2021

Time:

TBD

Location:

TBD

COMMUNICATION

Tori England, University of Wisconsin-Green Bay

In today's business environment, we use more rapid-fire communications than ever before. We spend hours each day checking and responding to messages. When meeting in person, we only have one chance to make a first impression, and success may hinge upon your ability to communicate effectively. Even the very words you choose may be holding you back. To help us become better, we will learn professional written and verbal communication techniques to use with both internal and external customers.

Learning Outcomes

- Discover the power of perception
- Identify your preferred communication style and how to use it to flex your communication with others
- Outline tips and tricks for written and verbal communication

THE COSTS OF FAILED LEADERSHIP

Johnny Sgrignuoli, Lakeland University

As organizations look for innovative ways to improve employee engagement, productivity, and satisfaction, it is critical for leaders to recognize and act on their most basic responsibilities. Most problems faced by leaders stem from unaddressed issues that manifest into conflict and ultimately destroy trust and connection.

Today's professionals demand more from their leaders. Successful leaders must be responsive, look beyond superficial incentives, and genuinely engage with their people.

The signs of leadership failures are often apparent to those performing the work, but oblivious to those appointed to lead. Eventually, a tipping point forces good people to leave the organization, and nothing will stop the bleeding.

This seminar will explore principles and strategies for leaders to create an environment that recognizes people, develops trust, and promotes results.

Learning Outcomes

- Identify organizational problems and develop strategies to overcome them
- Recognize the leader's role in furthering employee fulfillment
- Understand the leader's responsibilities in an organizational setting
- Demonstrate the behaviors essential for enhancing employee

**Date:**

March 24, 2021

Time:

TBD

Location:

TBD

EMBRACE CHANGE AND PREPARE FOR THE FUTURE

Tonia Gibeault, Lakeshore Technical College

For years we've all heard that the "only constant is change." Change is present almost every day in every aspect of your life. It has become the norm for most successful organizations. The frequency and pace at which leaders ask employees to change course or adapt to new systems and initiatives continues to accelerate. Change can have both a negative and positive connotation, especially in the workplace. It can be opposed, considered unnecessary undesirable and to some, quite terrifying; or it can be pleasant, welcomed, and exciting, if it is presented properly. It is a leader's job to identify the positive aspects of the change and communicate the opportunity that the organization requires. Leading others through change successfully requires thoughtful planning, creativity and innovative options. This course will provide you with a clearer understanding of what happens to people when an organizational change initiative occurs.

Learning Outcomes:

- Understand why change initiatives fail and how to ensure their success.
- Implement a framework to actively lead change efforts.
- Identify, acknowledge, and manage resistance to ensure an efficient transition.
- Identify goals and resources that will be needed to support future infrastructure with your department or organization.

**Date:**

April 28, 2021

Time:

TBD

Location:

TBD



COACHING FOR SUCCESS

Theresa Lindstrom, Lakeshore Technical College

Effectively coach utilizing your strengths to advance your leadership skills and enhance team and individual development. You will walk away with tools and techniques to effectively coach with confidence while maximizing employee performance standards. Learn how to assess individual differences and choose appropriate coaching behaviors and strategies to set goals and achieve measurable success. Coaching for success benefits individuals, strengthens teams and supports organizational objectives and priorities. As a leader, you will be empowered to grow your people and achieve results.

Date:

May 26, 2021

Time:

TBD

Location:

TBD

Learning Outcomes

- Implement effective coaching process utilizing strengths.
- Enhance personal and professional communication skills.
- Encourage a culture of involvement and build commitment toward goals.
- Confront challenging attitudes and determine appropriate action.
- Utilize tools and techniques to reduce reoccurring issues.
- Coach employees toward optimum performance.

STRATEGIC PLANNING

Beth Borgen, Lakeland University

Strategic planning is an organizational activity that envisions a desired future, prioritizes energy and resources, strengthens operations and financial stability, creates shared vision throughout all aspects of the organization, and responds to a changing environment. It is a disciplined effort that shapes who we are, who we serve, what we do, and why we do it, with a keen eye on the future.

This session will give an overview of steps and processes involved in developing a strategic plan as well as provide strategies for addressing issues in implementation, evaluation and business continuity planning. It is led by Dr. Beth Borgen, who was recently named the first female president of Lakeland University and led Lakeland through a recent revision of the institution's strategic plan to focus on the competitive advantages of each of its locations/businesses in preparation to face major demographic and societal challenges.

Learning Outcomes

- Demonstrate an understanding of vision that inspires and aligns.
- Create a comprehensive environmental analysis.
- Articulate SMART goals and strategies.
- Establish guidelines for decision making and updates to the plan.
- Monitor and assess progress.

Commitment

Cost for the program is \$1500 for Chamber Members or \$2000 for non-members. Cost includes 6 sessions and course materials. The program runs from January to June and participants should commit to monthly sessions.

Interested applicants should contact The Chamber of Manitowoc County by calling (920) 684-5575 or emailing info@chambermanitowoccounty.org, to obtain an official application to the program.