TRANSFER GUIDE - ASSOCIATE DEGREE PROGRAMS
CVTC Program: Business Management 1920
Lakeland University Program: Business Administration, Communication Emphasis
Minimum GPA for admission: 2.0
Review Date:

General Education Courses					
Technical College			**Lakeland**		
Course No.	**Course Title**	**Credits**	**Course No.**	**Course Title/Field**	**Credits**
801-196 801-198	Oral / Interpersonal Communication --OR-- Speech	3	COM 111	Fundamentals of Public Speaking	3
801-136	English Composition 1	3	GEN 110	Composition I: Academic Writing	3
809-195	Economics	3	ECN 235	Principles of Macroeconomics	3
804-134 804-189	Mathematical Reasoning --OR-- Introductory Statistics	3	MAT 130 MAT 220	Intermediate Algebra Probability and Statistics	3
809-198	Introduction to Psychology	3	PSY 200	General Psychology	3
	Total general education credits earned:	**15**		**Total general education credits accepted:**	**15**

Occupational Courses					
Course No.	**Course Title**	**Credits**	**Course No.**	**Course Title**	**Credits**
102-112	Principles of Management	3	BUS 330	Management Principles	3
102-133	Leadership for Business Excellence	3		An elective course	3
103-170 103-102	Microsoft Excel --OR-- Microsoft Office Suite	1 2		An elective course An elective course	1 to 2
104-102	Marketing Principles	3	MKT 350	Marketing Principles	3
116-193	Introduction to Human Resources	3	BUS 380	Human Resource Management	3
102-109	Business Analytics	3	BUS 301	Management Information Systems	3
102-113	Business Ethics	3		A Philosophy & Religion course	3
102-130	Innovative Business Mindset	3		An elective course	3
101-105 101-111	Intro to Accounting --OR-- Accounting I	3 4	 ACC 210	An elective course Financial Accounting Principles	3 to 4
102-117	Business Management Career Planning	2		An elective course	2
138-150	Global Business	3	BUS 284	Principles of International Law	3
102-188	Project Management	3		An elective course	3
101-172	Business Finance	3		An elective course	3
102-114	Managing Operations	3	BUS 150	Pathways to Success: An Introduction to Business	3
102-116	Strategic Management	3		An elective course	3
102-115	Business Management Internship	1		An elective course	1
102-160	Business Law	3	BUS 410	Business Law I	3
	Total transferable credits:	**46 to 48**		**Total transferable credits:**	**61 to 63**

NOTE: Transfer credits noted assume completed Associate's Degree.

***Dependent upon course chosen for associate degree**

Courses needed to complete degree at Lakeland University:

Course No.	Course Title	Credits
GEN 112	Composition II: Argumentation & Research	3
GEN 3XX	CORE II: Exploring the Human Condition	3
GEN 4XX	CORE III: Shaping the Future	3
ACC 210	Financial Accounting Principles*	3
ACC 220	Managerial Accounting Principles	3
BUS 340	Principles of Business Finance	3
BUS 491	Business Policy & Strategy (WI)	3
ECN 230	Principles of Microeconomics	3
MAT 220	Probability & Statistics*	3
Required Communication emphasis courses:		12
COM 212	Team-Based and Group Communication	
COM 330	Strategic New Media and Digital Communication	
WRT 201	News Writing	
WRT 330	Advertising and Public Relations Writing	
Electives needed to reach 120 credit minimum:		23 to 32
Total credits needed at Lakeland University to complete degree:		**57 to 59**