



**TRANSFER GUIDE - ASSOCIATE DEGREE PROGRAMS**

**Program: Meeting and Event Management 1718 Academic Year**

**Lakeland University Program: Business Administration - Hospitality Mgmt.**

**Minimum GPA for admission: 2.0**

**Review Date: 9/5/17**

**General Education Courses**

Madison College			Lakeland		
Course No.	Course Title	Credits	Course No.	Course Title/Field	Credits
10-801-195	Written Communication	3	GEN 110	Composition I	3
10-804-123	Math with Business Applications	3		An elective course	3
10-801-196	Oral/Interpersonal Communication	3	COM 111	Fundamentals of Public Speaking	3
10-809-172	Introduction to Diversity Studies	3	SOC 210	Majority-Minority Relations/A Social Sciences course	3
10-809-199	Psychology Of Human Relations	3		A Social Sciences course	3
<b>Total general education credits earned:</b>		<b>15</b>	<b>Total general education credits accepted:</b>		<b>15</b>

**Occupational Courses**

Course No.	Course Title	Credits	Course No.	Course Title	Credits
10-106-109	Business Spreadsheet Applications	3		An elective course	3
10-101-106	Accounting Fundamentals	3		An elective course	3
10-109-102	Fundamentals Of Meeting Mgmt	3		A business elective course	3
10-109-111	Registration/Housing Logistics	2		An elective course	2
10-104-114	Social Media Principles	3	COM 370	Communication & Social Media	3
10-109-104	Meeting Design	3		A business elective course	3
10-109-108	Mtgs Industry Budget/Finance	2		A business elective course	2
10-109-110	Meeting Coordination	3		A business elective course	3
10-104-102	Marketing Principles	3	BUS 350	Marketing Principles	3
10-109-109	Special Event Management	3	BUS 320	Convention Planning and Service	3
10-109-116	Fundamentals of Green Meetings and Events	2		An elective course	2
10-109-119	Event Professional Best Practices	3		A business elective course	3
10-109-112	Exhibition Management	3		A business elective course	3
10-109-113	Risk Management, Negotiations, and Legal Issues	3	BUS 317	Hospitality Industry Law	3
10-109-114	Meeting/Event Mgmt Internship	2	BUS 400	Business Internship	2
10-109-117	Partnership Development	3		A business elective course	3
	Elective *	3			
<b>Elective credits allowed:</b>					
<b>Total of Occupational/Elective</b>		<b>47</b>	<b>Total of Occupational/Elective</b>		<b>44</b>
<b>Total transferable credits:</b>		<b>62</b>	<b>Total transferable credits:</b>		<b>60 to 62</b>

**NOTE: Transfer credits noted assume completed Associate's Degree.**

**\* Transferability dependent upon course chosen**

**Courses needed to complete degree at Lakeland University:**

Course No.	Course Title	Credits
GEN 112	Composition II	3
MAT 130	Intermediate Algebra	3
<b>Complete a min. of 3 semester credits in 6 of the 7 categories listed below:</b>		
	Number of semester hours still needed	18

	Mathematics	
	World Languages	
	History & Political Science	
	Art, Music & Theatre	
	Philosophy & Religion	
	Natural Science	
	Literature and Writing	
GEN3XX	CORE II	3
GEN4XX	CORE III	3
ACC 210	Principles of Financial Accounting	3
ACC 220	Principles of Managerial Accounting	3
BUS 301	Management Information Systems	3
BUS340	Principles of Business Finance	3
BUS 350	Marketing Principles	3
BUS410*	Business Law I	3
BUS491	Business Policy & Strategy (WI)	3
ECN230	Principles of Microeconomics	3
ECN235	Principles of Macroeconomics	3
MAT220	Probability & Statistics	3
BUS211	Introduction to Hospitality Management	3
BUS315	Food and Beverage Management	3
BUS380	Human Resource Management	3
<b>Total credits needed to complete degree in the evening, weekend and online program:</b>		<b>69</b>
<b>Additional credits required to complete the traditional on-campus program</b>		
BUS 200	Business and Professional Protocol	2
BUS 400	Business Internship	1
<b>Total credits needed to complete the traditional undergraduate</b>		<b>72</b>