Hospitality Management

Whenever people travel, they need a temporary place to call home. And the more people travel—across the country or around the globe—the more homes away from home they will need. This shows why hospitality management is such an attractive program of study for students who seek a potentially lucrative career in the hospitality industry.

REQUIRED COURSEWORK
(48-63 SEMESTER HOURS)

ACC 210 - Financial Accounting Principles
BUS 301 - Management Information Systems
BUS 330 - Management Principles
BUS 380 - Human Resource Management
BUS 491 - Business Policy and Strategy (WI)
ECN 230 - Principles of Microeconomics
ECN 235 - Principles of Macroeconomics
EXP 100 - Professional Protocol (1 semester hour)
HSP 211 - Introduction to Hospitality Management
HSP 214 - Convention Planning Practicum (1 semester hour)
HSP 312 - Facilities Planning and Management
HSP 315 - Food and Beverage Management
HSP 316 - Accommodations Management
HSP 317 - Hospitality Industry Law
HSP 318 - Food, Beverage and Labor Cost Controls
HSP 320 - Convention Planning and Service
MKT 350 - Marketing Principles

Three (3) semester hours from the following:
- One semester of foreign language
- BUS 335 - Study Abroad in Business
- BUS 370 - Intercultural Communications
- SPA 100 - Basic Spanish for Business

Students must choose one of the following experiential learning options:

COOPERATIVE EXPERIENTIAL LEARNING (31 semester hours)

*Only available to Hospitality Management majors.

EXP 300 - Experiential Learning Seminar (1 SH) (must repeat two times for a total of 2 SH)
Student enrolls in EXP 300 as a co-requisite with any Cooperative Education Experience, whichever two come first (HSP 390/391 or HSP 392/393 or HSP 394/395)

HSP 390 - Cooperative Education Experience–Housekeeping (9 SH)
HSP 391 - Cooperative Education Experience–Housekeeping (0 SH)
HSP 392 - Cooperative Education Experience–Food & Beverage (10 SH)
HSP 393 - Cooperative Education Experience–Food & Beverage (0 SH)
HSP 394 - Cooperative Education Experience–Hospitality Management Leadership (10 SH)
HSP 395 - Cooperative Education Experience–Hospitality Management Leadership (0 SH)

PRACTICUM EXPERIENTIAL LEARNING (8 semester hours)

- HSP 212 - Housekeeping Practicum (2 SH)
- HSP 213 - Food and Beverage Practicum (2 SH)
- HSP 407 - Hospitality Internship (4 SH)

Notes: See page 2 for notes.
INTERDISCIPLINARY STUDIES

RHETORICAL SKILLS
GEN 110 - Composition I: Academic Writing
GEN 112 - Composition II: Argumentation and Research

QUANTITATIVE SKILLS
MAT 130 - Intermediate Algebra
or
MAT 150 - Statistics for Everyday Life

THE CRITICAL THINKING CORE SEQUENCE
GEN 130 - General Studies Core I: Foundations of Critical Thinking *(Exempt with at least 30 transfer credits)*
GEN 3XX - General Studies Core II: Exploring the Human Condition *(Exempt with at least 75 transfer credits)*
GEN 4XX - General Studies Core III: Shaping the Future

DISTRIBUTIONAL STUDIES
Select a minimum of 3 semester hours from 7 of the 8 following categories:

- Art, Music and Theatre (ART, GDN, MUS, THE)
- History and Political Science (HIS, POL)
- Literature and Writing (ENG, WRT)
  *Excludes ENG 230, WRT 211 and WRT 212*
- Mathematics (MAT)
  *Excludes MAT 130 and MAT 150*
- Natural Sciences (BIO, CHM, PHY and GEN 183)
- Philosophy and Religion (PHI, REL)
- Social Sciences (ANT, CRJ, DVS, ECN, SOC, PSY)
- World Languages (CHI, GER, JPS, SPA or other)

Upon completion of the requirements for the Bachelor of Arts degree through the Lakeland University evening, weekend and online program, degree-earning students will have:

- earned at least 120 semester hours of college credit, with a minimum of 30 semester hours having been completed through Lakeland University;
- satisfied the requirements of at least one academic major;
- completed the General Studies requirements; and
- maintained a cumulative 2.0 grade point average in both the major and in all coursework taken through Lakeland University.

The Lakeland University evening, weekend and online program’s liberal arts component enables students to develop the necessary skills and knowledge to communicate clearly, inquire methodically, evaluate rationally and reason validly. These skills are developed through courses in:

- Distributional Studies, which develop knowledge in areas outside the major; and
- Interdisciplinary Studies, which encourage the integration of knowledge and values.

NOTES
Students who start in one emphasis and move to another should consult with and gain approval from their advisor. Student and advisor will identify remaining major requirements on an individual basis.

Students who change emphases and have experience in housekeeping/lodging must complete experiences in food and beverage, and vice versa.

A student completing a major in Hospitality Management is not eligible to earn a major in Business Administration with a Hospitality Management or Management Emphasis. The student may complete a major in Business Administration with a different emphasis.

A student completing a major in Hospitality Management is not eligible to earn a minor in Business Administration or Cooperative Education.* A student is not eligible to complete Cooperative Education emphasis requirements of other majors.

^Degree restrictions apply.