Management Information Systems (B.A.)

Like most sectors, the financial and business world relies heavily upon computers and networking in its continued operation. Today, many common financial tasks such as filing taxes and applying for loans or credit cards are completely computerized. Students who complete majors in Management Information Systems (MIS) are the ones behind the scenes of these financial systems ensuring their continued working health. They study both the technology of business and its use, bringing a solution-oriented vision to companies hoping to compete in the global marketplace or streamline operations. They are effective communicators and team leaders, able to analyze situations and design technological solutions to improve an organization’s effectiveness.

The MIS major at Lakeland appeals to students who are interested in analytics and solving business problems using technology. MIS majors may begin careers in programming, but go on to provide leadership in the areas of applications development, systems analysis and design, data and predictive analytics, and project management.

Students who have successfully completed a B.A. in Management Information Systems from Lakeland University should be able to:

- Explain the major concepts in the functional areas of accounting, economics, marketing, finance, management, and leadership.
- Construct and present effective oral and written forms of professional communication.
- Identify the key legal and ethical issues related to contemporary business conduct.
- Demonstrate responsible and effective workplace behavior skills and traits in a professional business environment.
- Demonstrate the ability to develop a computer program using contemporary programming languages.
- Demonstrate an ability to work effectively individually and in teams, in designing and implementing software systems and effectively manage conflicts, optimize resources and meet deadlines.

Notes: See page 2 for notes.
INTERDISCIPLINARY STUDIES

RHETORICAL SKILLS
GEN 110 - Composition I: Academic Writing
GEN 112 - Composition II: Argumentation and Research

QUANTITATIVE SKILLS
MAT 130 - Intermediate Algebra
or
MAT 150 - Statistics for Everyday Life

THE CRITICAL THINKING CORE SEQUENCE
GEN 130 - General Studies Core I: Foundations of Critical Thinking (Exempt with at least 30 transfer credits)
GEN 3XX - General Studies Core II: Exploring the Human Condition (Exempt with at least 75 transfer credits)
GEN 4XX - General Studies Core III: Shaping the Future

DISTRIBUTIONAL STUDIES
Select a minimum of 3 semester hours from 7 of the 8 following categories:
Art, Music and Theatre (ART, GDN, MUS, THE)
History and Political Science (HIS, POL)
Literature and Writing (ENG, WRT) Excludes ENG 230, WRT 211 and WRT 212
Mathematics (MAT) Excludes MAT 130 and MAT 150
Natural Sciences (BIO, CHM, PHY and GEN 183)
Philosophy and Religion (PHI, REL)
Social Sciences (ANT, CRJ, DVS, ECN, SOC, PSY)
World Languages (CHI, GER, JPS, SPA or other)

Upon completion of the requirements for the Bachelor of Arts degree through the Lakeland University evening, weekend and online program, degree-earning students will have:
▪ earned at least 120 semester hours of college credit, with a minimum of 30 semester hours having been completed through Lakeland University;
▪ satisfied the requirements of at least one academic major;
▪ completed the General Studies requirements; and
▪ maintained a cumulative 2.0 grade point average in both the major and in all coursework taken through Lakeland University.

The Lakeland University evening, weekend and online program’s liberal arts component enables students to develop the necessary skills and knowledge to communicate clearly, inquire methodically, evaluate rationally and reason validly. These skills are developed through courses in:
▪ Distributional Studies, which develop knowledge in areas outside the major; and
▪ Interdisciplinary Studies, which encourage the integration of knowledge and values.

NOTES
A student completing a major in Management Information Systems is not eligible to earn a major or minor in Computer Science.
A student completing a major in Management Information Systems is not eligible to earn a minor in Business Administration.

Students interested in cooperative education complete the Cooperative Education minor with the Management Information Systems major.

A student is not eligible to complete Cooperative Education emphasis requirements of other majors.

*Degree restrictions apply.