

Like most sectors, the financial and business world relies heavily upon computers and networking in its continued operation. Today, many common financial tasks such as filing taxes and applying for loans or credit cards are completely computerized. Students who complete majors in Management Information Systems (MIS) are the ones behind the scenes of these financial systems ensuring their continued working health. They study both the technology of business and its use, bringing a solution-oriented vision to companies hoping to compete in the global marketplace or streamline operations. They are effective communicators and team leaders, able to analyze situations and design technological solutions to improve an organization's effectiveness.

The MIS major at Lakeland appeals to students who are interested in analytics and solving business problems using technology. MIS majors may begin careers in programming, but go on to provide leadership in the areas of applications development, systems analysis and design, data and predictive analytics, and project management.

Students who have successfully completed a B.A. in Management Information Systems from Lakeland University should be able to:

- Explain the major concepts in the functional areas of accounting, economics, marketing, finance, management, and leadership.
- Construct and present effective oral and written forms of professional communication.
- Identify the key legal and ethical issues related to contemporary business conduct.
- Demonstrate responsible and effective workplace behavior skills and traits in a professional business environment.
- Demonstrate the ability to develop a computer program using contemporary programming languages.
- Demonstrate an ability to work effectively individually and in teams, in designing and implementing software systems and effectively manage conflicts, optimize resources and meet deadlines.

REQUIRED COURSEWORK (56 SEMESTER HOURS)

ACC 210 - Financial Accounting Principles
BUS 200 - Business and Professional Protocol (2 semester hours)
BUS 330 - Management Principles
BUS 340 - Principles of Business Finance
BUS 410 - Business Law I
BUS 491 - Business Policy and Strategy (WI)
CPS 200 - Programming I
CPS 210 - Database Basics
CPS 442 - Data Management and Warehousing
CPS 445 - Systems Analysis and Design (WI)
CPS 452 - Information Technology Project Management
CPS 455 - Predictive Analytics
ECN 230 - Principles of Microeconomics
ECN 235 - Principles of Macroeconomics
MAT 250 - Discrete Mathematics
MKT 350 - Marketing Principles

Three (3) semester hours from the following:

BUS 400 - Business Internship
CPS 400 - Internship in Computer Science

Six (6) semester hours from the following:

BUS 305 - Survey of the United States Healthcare System
BUS 325 - The Insurance Industry
BUS 335 - Study Abroad in Business
BUS 445 - Logistics and Supply Chain Management
CPS 212 - Programming II
CPS 250 - Cybersecurity I
CPS 280 - Special Topics in Computer Science
CPS 315 - Object-Oriented Programming I
CPS 435 - Mobile Application Development
CPS 450 - Cybersecurity II

A student completing a major in Management Information Systems...

-Is not eligible to earn a major or minor in Computer Science.

-Is not eligible to earn a minor in Business Administration.

-Have the option of pursuing an emphasis to supplement their major coursework. Available emphases are identified in the Evening, Weekend and Online Academic Catalog. Students must complete all prerequisites to be eligible to enroll in those emphasis areas.

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Students must complete all prerequisites to be eligible to enroll in coursework of those emphasis areas.

Year-Round Course Availability
365

14 & 7

FOURTEEN AND SEVEN-WEEK SEMESTERS



7 CENTERS



LAKELAND UNIVERSITY

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Courses listed are 3 semester hours unless stated.

Education designed for the working adult.

INTERDISCIPLINARY STUDIES

RHETORICAL SKILLS

GEN 110 - Composition I: Academic Writing
GEN 112 - Composition II: Argumentation and Research

QUANTITATIVE SKILLS

MAT 130 - Intermediate Algebra
or
MAT 150 - Statistics for Everyday Life

THE CRITICAL THINKING CORE SEQUENCE

GEN 130 - General Studies Core I: Foundations of Critical Thinking (*Exempt with at least 30 transfer credits*)
GEN 3XX - General Studies Core II: Exploring the Human Condition (*Exempt with at least 90 transfer credits*)
GEN 4XX - General Studies Core III: Shaping the Future

DISTRIBUTIONAL STUDIES

Select a minimum of 3 semester hours from 7 of the 8 following categories:

Art, Music and Theatre (ART, GDN, MUS, THE)

History and Political Science (HIS, POL)

Literature and Writing (ENG, WRT)
Excludes ENG 230, WRT 211 and WRT 212

Mathematics (MAT)
Excludes MAT 130 and MAT 150

Natural Sciences (BIO, CHM, PHY and GEN 183)

Philosophy and Religion (PHI, REL)

Social Sciences (ANT, CRJ, DVS, ECN, SOC, PSY)
Excludes SOC/PSY 335

World Languages (CHI, GER, JPS, SPA or other)

Upon completion of the requirements for the Bachelor of Arts degree through the Lakeland University evening, weekend and online program, degree-earning students will have

- earned at least 120 semester hours of college credit, with a minimum of 30 semester hours having been completed through Lakeland University;
- satisfied the requirements of at least one academic major;
- completed the General Studies requirements; and
- maintained a cumulative 2.0 grade point average in both the major and in all coursework taken through Lakeland University.

The Lakeland University evening, weekend and online program's liberal arts component enables students to develop the necessary skills and knowledge to communicate clearly, inquire methodically, evaluate rationally and reason validly. These skills are developed through courses in:

- Distributional Studies, which develop knowledge in areas outside the major; and
- Interdisciplinary Studies, which encourage the integration of knowledge and values.

Central Wisconsin Center
715-422-5418
centralwi@lakeland.edu

Chippewa Valley Center
715-723-2720
chippewavalley@lakeland.edu

Fox Cities Center
920-727-0777
foxcities@lakeland.edu

Green Bay Center
920-336-7170
greenbay@lakeland.edu

Madison Center
608-244-2725
madison@lakeland.edu

Milwaukee Center
414-476-6565
milwaukee@lakeland.edu

Sheboygan Center
920-565-1047
sheboygan@lakeland.edu

For more information, visit
Lakeland.edu/Adult



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