

[UN]COMMON GROUND



**LAKELAND
UNIVERSITY**

LAKELAND.EDU

A PLACE WITH UNCOMMON OPPORTUNITIES.

Throughout our 155-year history, Lakeland has never followed the common path.

Our history has been marked by innovative decisions that were viewed by many as risks.

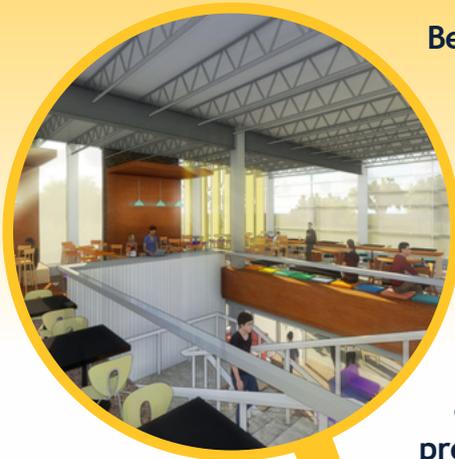
We led the way in creating degree programs for working adults, opening a campus in Tokyo, Japan, and offering online degree programs, and our competition followed.

Now, as Lakeland University continues to evolve to fit the needs of the next generation of students, we invite you to participate in our campaign.

And, since this is Lakeland, you already know this is anything but common!

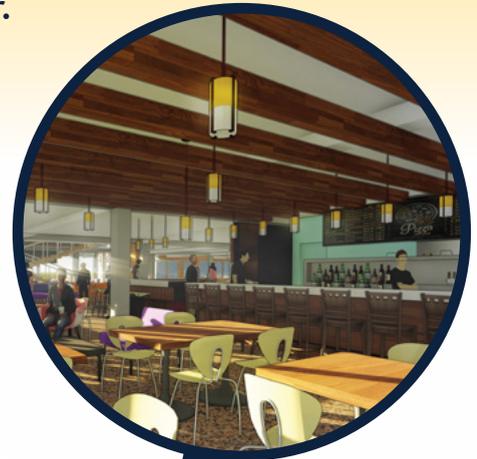


LAKELAND.EDU / GIVE



Be a partner in making our Uncommon Ground campaign a success. All gifts can be pledged over four years and will support our comprehensive \$12 million campaign. Pledges of \$1,000 or more (\$250 a year) will be recognized in a tribute space in the Younger Family Campus Center.

If you are interested in learning about specific campaign initiatives and/or naming opportunities, please contact Beth Borgen, vice president for advancement, at 920-565-1023 ext. 2152 or borgenbm@lakeland.edu.



[UN]COMMON SPACES

YOUNGER FAMILY CAMPUS CENTER



Beautifully rural, but far from remote, our campus is in the middle of everywhere. The new renovated campus center leverages the beauty surrounding us - creating spaces for learning and collaboration both indoor and outside.



Muskies bleed blue and gold. Our new outdoor athletic facility will serve football and men's and women's soccer, as well as community youth groups as Sheboygan County's first turf venue. Our outdoor facility will match the competitive advantage of our indoor Moose & Dona Woltzen gym, aiding in recruitment and retention of student-athletes.

[UN]COMMON PRIDE
OUTDOOR ATHLETIC FACILITY

[UN]COMMON ACCESS

SCHOLARSHIPS



All Muskies have benefited from the generosity of Muskies and other philanthropists before them. Scholarships remain critical to our students' access to a liberal arts degree.



Lakeland students have always demonstrated grit! They have the perfect approach for our new cooperative education model, the first in the upper Midwest for a non-engineering institution. The co-op model is a game changer financially, as students have the opportunity to graduate with little or no debt if they are willing to put a little skin in the game. In addition to earning up to \$100,000 in scholarships and wages over four years, co-op students will graduate with an impressive resume full of experiences with our local world-class companies.

[UN]COMMON GRIT
COOPERATIVE EDUCATION

[UN]COMMON FAITH

REINHARD ULRICH CHAIR FOR THEOLOGY



The Reinhard Ulrich Chair for Theology reaffirms our commitment to theological understanding and the importance of ethics and inclusion in today's world.



THANK YOU FOR YOUR SUPPORT!



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