



LAKELAND
UNIVERSITY

INNOVATIVE EDUCATION

Lakeland is an innovative university that works with students to turn their goals into reality.

We value hard work, and our award-winning Cooperative Education program is providing a new way for students to earn a bachelor's degree.

Our flexible learning options give students the freedom to:

- Work
- Participate in athletics and clubs/organizations
- Create lifelong relationships

Our student-run businesses will offer unparalleled experiential learning and small business management opportunities.

Innovation is nothing new for LU. Since our founding in 1862, we have been a leader in finding ways to help students make their dreams come true.



“

Co-op has given me the opportunity to gain **experience in the workforce** instead of just sitting in a classroom and learning about something. In doing co-op, I am around experienced people who are teaching me how to be a great employee.

”

Deonte, Cooperative Education Student

30+
MAJORS
OFFERED



21

NCAA /
VARSITY
ATHLETIC
TEAMS



15:1

STUDENT-
TO-TEACHER
RATIO



700+

ON-CAMPUS
UNDERGRADUATE
STUDENTS



40+

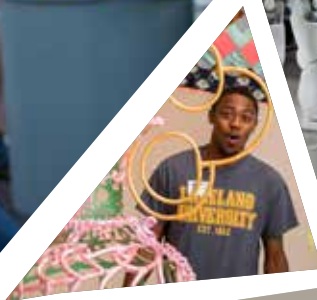
CLUBS AND
ORGANIZATIONS

\$100,000+

WORK AND EARN
UP TO WITH
CO-OP

12-18

MONTHS
PROFESSIONAL
WORK EXPERIENCE



CAMPUS RESOURCES

COUNSELING SERVICES

Confidential counseling available.

COOPERATIVE EDUCATION & CAREER READINESS

We aid our students in developing career plans. We assist you in finding on- and off-campus jobs.

STUDENT SUCCESS & ENGAGEMENT COACHES

Every student is assigned a coach who provides personal support to help you succeed — at Lakeland and beyond.

SHUTTLE SERVICE

Not only will our shuttle service take resident students to destinations throughout Sheboygan County, we will take you to work or internships, free of charge.

CHAPLAIN

Campus chaplain available to support all students.

HEALTH SERVICES

Full-time campus nurse assesses health conditions, treats minor illnesses and provides referrals, free of charge. Nurse practitioner also available.

SAFETY AND SECURITY

In addition to 24/7 security, we also offer programming and events to educate students about safety.

FREE



Campus
Parking



Wireless
Internet



Laundry
Facilities



Fitness
Center



Shuttle
Service

MAKE IT HOME.



COMING 2022: New Residence Halls

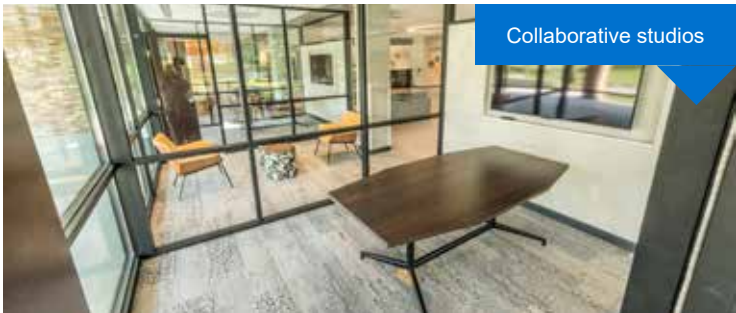
Lakeland has been approved to construct two new residence halls to serve freshman and sophomores. We estimate the new residence halls will be open for the fall of 2022.

These two new halls will provide Lakeland with 396 beds.

This will be Lakeland's largest single investment in the main campus in our 158-year history.



The **Younger Family Campus Center** is the heart of your campus. The newly renovated campus center was designed with **YOU** in mind!



Collaborative studios



Coffee shop & pub



YOU-NIQUE COMMUNITY

Lakeland isn't just a college,
it's **home**.

Our campus is an accepting community where students form strong, lifelong bonds.



Essence of Heritage

Lakeland students come from all over the world.

We celebrate culture at annual events like the **Essence of Heritage**, **International Night** and the **International Food Festival**. Experience what the world has to offer at Lakeland!

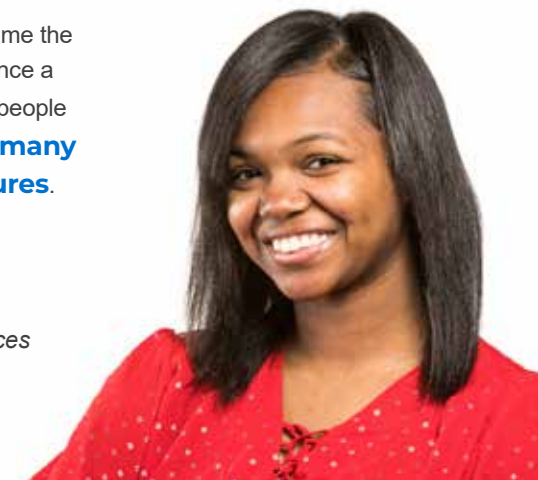


“

Lakeland has given me the chance to experience a **diverse** group of people and **learn about many different cultures**.

”

Jaliyah
Human Resources

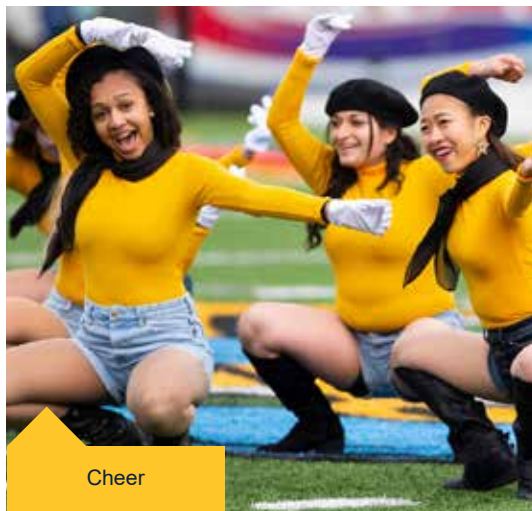




International Night



Community Service



Cheer



Theatre Performance

LAUNCH

LAKELAND STUDENT-RUN BUSINESSES

Students will be empowered to create, develop, manage and lead business ventures while developing the next generation of emerging leaders. These powerful experiences are part of a campus-wide initiative that instills an entrepreneurial mindset that is applicable across all majors.



The best part about my experience at Lakeland are the various **opportunities to meet new people** and expand my horizons. From performing in musicals, to working with an amazing fraternity, and the list goes on and on.

-Ryan, Food Safety & Quality



STUDENT ACTIVITIES

More than 40 student organizations, including six fraternities and sororities.

Student Government Association

Officially represents the student population.

STEM Girls Rock

Mentors and encourages area female high school students to explore science, technology, engineering and mathematics.

Global Student Association

Promotes, celebrates and embraces cultural diversity in the Lakeland community, and coordinates our annual International Night.

Alphabet Soup

Promotes awareness and tolerance of the LGBT community and their allies.

Gentlemen of Virtue

Provides male students with personal and professional development opportunities.

Creek Life

Be a part of a strong brotherhood or sisterhood that helps build a network of professional opportunities and promotes personal growth.

Intramural Sports

Participate in a variety of sports, regardless of skill or experience level.

Rotaract

A resource to help young professionals become leaders in the community.

AND MANY MORE...

21 NCAA/VARSITY ATHLETIC TEAMS



Athletics are a memorable part of the college experience and Lakeland University teams offer plenty to cheer about—from football and soccer, to basketball and softball, to golf and volleyball, and more. Our players are competitive and our championships are notable. Let's go, Blue and Gold!

MEN'S SPORTS

- Baseball
- Basketball
- Bowling
- Cross country
- eSports
- Football
- Golf
- Soccer
- Track and field
- Tennis
- Volleyball
- Wrestling

WOMEN'S SPORTS

- Basketball
- Bowling
- Cross country
- eSports
- Golf
- Soccer
- Softball
- Track and field
- Tennis
- Volleyball
- Wrestling*

**Women's Collegiate Wrestling Association*



eSPORTS

Lakeland University's co-ed eSports team is a member of the National Association of Collegiate Esports (NACE), which serves as the governing body to more than 150 colleges and universities setting standards for eligibility and conduct for collegiate eSports.

3,000
Square-foot Arena

18 **6**
Gaming Stations Consoles

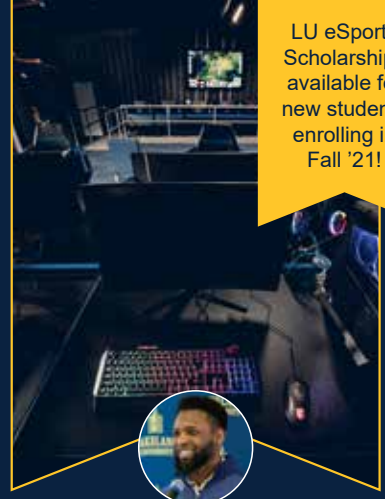
COMPETE IN GAMES SUCH AS:

- League of Legends
- Overwatch
- Super Smash Brothers
- Call of Duty
- Rocket League
- Fortnite
- Madden
- FIFA
- CS:GO
- ...and more!

Additional games are listed and more will be added as student interest indicates on Lakeland.edu/eSports

DEVELOP SKILL SETS IN-DEMAND FOR THE ESPORTS INDUSTRY:

eSports management, game analysis, production and shoutcasting



LU eSports Scholarships available for new students enrolling in Fall '21!

“
I'm looking forward to talking to gamers about Lakeland and all the university has to offer as we build this program.

”
Ahman Green
Green Bay Packers Hall of Famer, eSports Head Coach

GO MUSKIES

LAKELANDMUSKIES.COM



Adventure **STUDY ABROAD**

Expand your learning possibilities. These are some of our students' favorite places to visit and study abroad!



TRAVEL ■ INTERN ■ STUDY

Whether it's traveling with a class or your athletic team, interning or studying in your field of interest, going abroad provides you with an **opportunity to expand your knowledge**, cultural awareness and learning experiences; therefore **investing in the successful future** every college student strives to obtain post-graduation.





What in the world do **you** want to do?

And where in the world do you want to do it? Choose from a long list of bachelor's degree majors and minors. Decide to study abroad. Take a fulfilling internship close to campus. Experience two weeks of hands-on exploration during a course-affiliated trip.

MAJORS

Accounting † Biology

Cooperative Education
Health Science
Life Science

Broad Field Science

Broad Field Social Studies, History

Business Administration

Business Economics
Communication
Cooperative Education
Digital Marketing
Finance
Forensic/Fraud
Graphic Design
Healthcare Management
Hospitality Management
Human Resources Management
Insurance
International Business
Management
Marketing
Nonprofit Management
Retail Management
Sales Management
Sport Management
Student-Designed
Sustainability

Chemistry & Biochemistry

Chemical
Cooperative Education
Biochemistry
Environmental Chemistry
Pharmaceutical

Communication

Cooperative Education Track
Traditional Track

Computer Science

Computer Science
Information Systems
Software Design

Creative Writing (B.F.A.)

Criminal Justice

Corrections
Cybersecurity
Experiential Learning
Policing
Victimology

Education*

Early Adolescence - Adolescence
Early Childhood - Adolescence
Elementary - Middle School
Technology Education

English

Literature and Global Culture
Professional Writing and Pedagogy
Working with Text and Image

Exercise Science

Food Safety & Quality

Cooperative Education
Student Designed

Graphic Design

Cooperative Education Track
Standard Track

History

Cooperative Education
Traditional

Industrial Systems Analytics

Hospitality Management †

Management Information Systems †

Marketing

Communication
Cooperative Education
Digital Marketing
Finance
Graphic Design
Management
Retail Management
Sales Management
Student Designed
Sustainability

Mathematics

Music

Business and Contemporary Music
Composition and Songwriting
Musicology

Music Education

Music Performance

Organizational Management †

Pre-Nursing (A.S.)**

Psychology

Religion

Spanish

Sport Management and Leadership

Athletic Administration
Athletic Coaching
Communication
Cooperative Education
Hospitality Management
Nonprofit Management
Retail Management
Sales Management
Strength and Conditioning
Student Designed

Studio Art

Writing

† All emphasis areas listed under Business Administration are available for this major. Refer to the catalog for individual major details on which emphasis may be used to fill major requirements.

* A professional sequence that requires a major in an approved subject area.

** Offers students an opportunity to complete preparatory coursework to qualify and apply for admission to a variety of Bachelor of Science of Nursing programs.

STATE OF THE ART FACILITIES

Lakeland is constantly investing in campus classrooms and lab spaces to provide students with modern, high-quality places to learn. Thanks to the generosity of donors and corporate partners, Lakeland labs often replicate what students will find in the workplace following graduation.



Food Safety & Quality Lab



Exercise Science Lab

My classes helped **prepare me for the real world** because we worked on actual freelance projects for non-profit organizations. As a graphic designer, freelancing becomes a huge part of your life, and getting my feet in the water before I graduated helped me immensely.

-Rylee, Graphic Design



MINORS

Biology
Business Administration
Chemistry
Communication
Computer Science
Cooperative Education
Criminal Justice
Diversity Studies
Economics
English
English as a Second Language
Graphic Design
History
Mathematics
Music
Psychology
Religion
Spanish
Sport Management
Studio Art
Writing

PRE-PROFESSIONAL

Pre-Chiropractic
Pre-Dentistry
Pre-Law
Pre-Medicine
Pre-Ministry
Pre-Optometry
Pre-Pharmacy
Pre-Physical Therapy
Pre-Veterinary



Graphic Design Mac Lab



“

I tell my students we read to gain knowledge, to be entertained and to make an emotional connection.

These characteristics also describe the **Lakeland classroom** at its best, for this space is not merely a place for students to gather; **it's a mini community** where students not only compose their own stories, but help develop each other's.

”

Jodie Mortag
Assistant Professor - Writing

93%

placement rate

WHERE ARE THEY NOW?

- Acuity
- American Family Insurance
- American Orthodontics Corp.
- Associated Bank
- Aurora Health Care
- BMO Harris Bank
- Brooklyn Sports & Entertainment
- CliftonLarsonAllen
- Coca-Cola
- Curt G. Joa
- Dallas Mavericks
- Enterprise
- Foxconn
- Green Bay Packers
- Harley-Davidson
- Humana
- Johnsonville Sausage
- Kimberly-Clark Corp.
- Kohler Co.
- Masters Gallery Foods
- MilliporeSigma
- Milwaukee Bucks
- Northwestern Mutual
- Oshkosh Corporation
- PGA
- Rockline Industries
- Sacramento Kings
- Sargento Foods
- State of Wisconsin – Department of Corrections
- Vollrath Company



“

Attending Lakeland was a blessing for me. Not only did I feel prepared for the real world through my four years of studies, but while at Lakeland I also formed lasting relationships which pushed me and supported me in my aspirations. **The connections I built at Lakeland helped get my foot in the door and leverage the start of my career.** I was also fortunate to meet my amazing husband and many incredible friends here! I am forever grateful for these relationships and the community that is Lakeland!

”

Tess

*Volunteer Operations Manager
2021 Ryder Cup*

Lakeland graduates Austin Hansen ('19) and Tess Anschutz ('14) both work for the PGA of America and are members of the team planning the 2021 Ryder Cup at Whistling Straits, which will be one of the biggest sporting events in Wisconsin history.

PAY FOR COLLEGE & KICKSTART YOUR CAREER

You can't afford
NOT to co-op.

“
We believe you shouldn't leave these
grounds financially indebted to anyone.
”



Dr. David Black
Lakeland University President

And that's why we've developed
our award-winning program,
Cooperative Education.

While you're getting your bachelor's degree...

- **Work and earn up to \$100,000** and graduate with minimal debt.
- **Network and build professional relationships** with world-class, local companies.
- **Get valuable work experience and develop** an impressive resume.

How it works:

- Alternate terms of study with full-time paid work experiences (6+ months).
- Get credit for your work experience to keep you on pace for graduation.
- Option to apply co-op earnings toward tuition to minimize your student loan debt.
- You may work part time in non-co-op terms.
- While in co-op, you participate in a credit-bearing co-curricular experience.

COOPERATIVE EDUCATION FOUNDING PARTNERS



because the RIGHT
Cheese
matters.



BEMIS

inspire
Sheboygan
County



VOLLRATH



SARGENTO

KOHLER

United Way of
Sheboygan County



BLUE HARBOR RESORT
& CONFERENCE CENTER

SCHOLARSHIPS

FULL-TUITION & PREMIERE

- Science, Technology & Education
- Humanities and Fine Arts
- J. Garland Schilcutt Business and Entrepreneurship
- Sheboygan County Scholars
- Catharine B. Stayer Scholarship
- Hurvis Family Scholarship
- Ulrich Scholars Program

ACADEMIC

- Academic Scholarships range from \$10,000-\$16,000
- Cooperative Education Scholarships provide the opportunity for an additional \$2,000-\$4,000

SPECIALTY

- Col. Yong Chue Yang Scholarship (\$15,000)
- Grover Family Scholarship (\$10,000)
- András Viski Piano Scholarship (\$2,000)
- Helen Boatwright Music Scholarship (\$1,000-\$3,000)
- Theatre Scholarship (\$1,000-\$3,000)
- Service and Leadership Scholarships (\$500-\$3,000)

Learn more and apply for scholarship opportunities at [LAKELAND.EDU/SCHOLARSHIPS](https://lakeland.edu/scholarships)



Rachel
2019 Graduate

INVEST IN YOUR FUTURE.

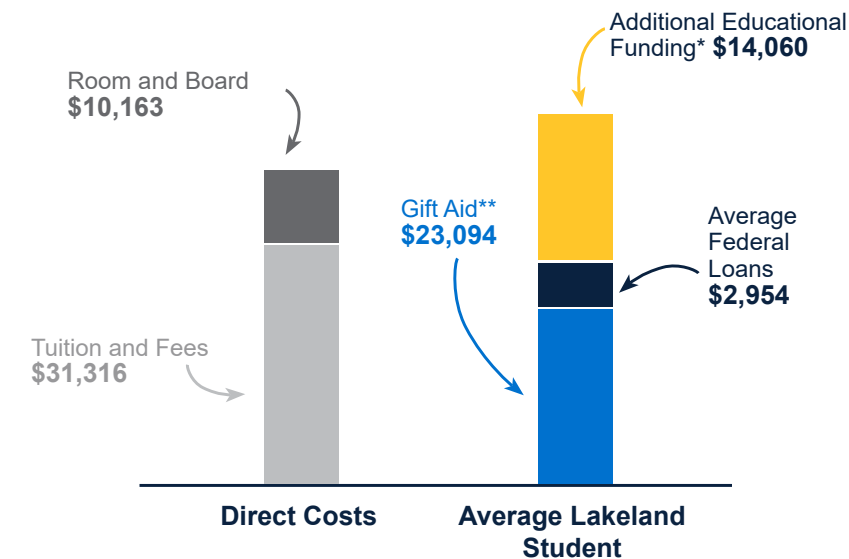
We'll work hard to help make your education affordable.

Each student comes to college with a different set of financial circumstances. We consider every possible funding source to address your unique situation and fill in any gaps with a range of grants, loans, scholarships and other financial aid solutions.

The result — we make the cost of a private-school education comparable to that of the state's public schools. And that makes for a lot of relieved students and parents.

Lakeland also offers college financial planning — where we offer students one-on-one support, so they can learn how to manage their Cooperative Education and employment earnings and better plan for their financial future.

AVERAGE STUDENT FINANCIAL AID PACKAGE



College may not be FREE, but we can make it WORRY-FREE.

Textbook hunting just got easier!
We will be including textbook charges in student fees starting in 2021 so you never pay more than necessary for textbooks!

Financial Aid Commitment

Lakeland University is committed to ensuring that institutional need-based funding is available to students with financial need. Funding amounts can differ if a student changes housing from on-campus to off-campus, or changes credit loads from full time to part time. Students must meet Financial Aid Satisfactory Academic Progress and renewal for scholarships.†

†Does not include Lakeland specialty scholarships.

*Additional Educational Funding:

- Cooperative Education Earnings
- Outside Scholarships
- Family Support
- Additional Loans (PLUS or Alternative)

**Gift Aid:

- Lakeland Scholarships and Grants
- State Grants
- Federal Grants

LAND HERE!

Freshmen spend the first year in traditional residence halls. After that, it's up to you. Based on a formula that rewards strong grades and good class standing, you'll have the opportunity to move to apartment-style housing or modern pods.

Beautifully rural but far from remote, our sized-just-right main campus is located in the middle of everywhere.* Here you'll find a safe, natural retreat, but also a blank-canvas for college-life creativity, activities and events.

At Lakeland, imagination has room to roam. And our students are the wellspring of ideas and activities.

Buildings

Alumni Pavilion (27)
Bradley Fine Arts Building (22)
Chase Science Center (21)
Cuddle Bugs Daycare (31)
Esch Library (16)
eSports Arena (11)
W.A. Krueger Hall (14)
Laun Center (15)
Ley Chapel (20)
Maintenance Buildings (12)
Nash Center (18)
Old Main Hall (17)
President's House (10)
Verhulst Center (23)
Wehr Center (29)
Warehouse (11)
Younger Family Campus Center (13)

Places of Interest

Baseball Field (33)
Campus Lake (19)
Event Space (13) (2nd Floor)
Grether Natural Laboratory (26)
Lagoon (8)
Soccer Practice Fields (1)
Softball Field (2)
Taylor Field (28)
The Daily Grind (13)
The Pub (13)
Eatery/Dining (13)
Center for Community, Equity and Belonging (6)

Residence Halls

Friedli Hall (30)
Hill House (5)
Hofer Hall (32)
A.M. Krueger Hall (25)
Kurtz House (3)
Morland House (4)
Muehlmeier Hall (7)
Brotz Hall (24)
Gould Hall (9)



LAKE MICHIGAN

is only minutes away from campus. The Packers, Brewers, Bucks and their sports venues are all about an hour away. In addition, globally recognized golf, fine art exhibits and popular resorts are just up the road in Sheboygan. So if you want to venture off campus anytime for some of the usual metropolitan fare, it's easy to do.



Old Main opened in 1888 and is one of our primary classroom buildings.

YOUR OPPORTUNITY UNIVERSITY

STEP INTO YOUR FUTURE.

Applying to Lakeland University is a straightforward and clear process.

☐ 1. Visit campus in-person or virtually!

Whether you're from far way or down the road, we have many options for you to experience our tight-knit community. Individualized in-person and virtual visit options are available, as well as virtual group events throughout the year. Check out Lakeland.edu/Visit to plan your next visit experience.

GET HOOKED!

To schedule a visit, contact Lakeland Admissions at 920-565-1022, or go to Lakeland.edu/Visit

☐ 2. Apply for admission.

The admissions application is free and easy. Visit Lakeland.edu/apply

☐ 3. Submit your transcripts and test scores (OPTIONAL).

Talk with your school counseling office or request your transcripts from your school's website. ACT and SAT scores are not required for admission, as Lakeland has adopted a test-optional policy. Note: students who are admitted without test scores are still eligible for our full range of merit scholarships. Contact us if you have any questions regarding our test-optional policy – admissions@lakeland.edu or 920-565-1022.

☐ 4. Estimate your financial aid eligibility.

Use our Net Price Calculator and discover how affordable a quality education at Lakeland University can be.

Visit Lakeland.edu/NPC

☐ 5. Apply for financial aid.

Complete the Free Application for Federal Student Aid (FAFSA) and list Lakeland University as a receiving institution.

Lakeland's school code is **003854**.
Visit fafsa.ed.gov (Opens Oct. 1, 2020)

☐ 6. Apply for scholarships.

View all of the scholarships Lakeland has to offer and apply today!

Visit Lakeland.edu/Scholarships



Maddeline

Sheboygan County Scholar



Lakeland University

W3718 South Drive
Plymouth, WI 53073



920-565-1022 ■ ADMISSIONS@LAKELAND.EDU

