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**LAKELAND**  
UNIVERSITY

# INNOVATIVE EDUCATION



“

Co-Op has given me the opportunity to gain **experience in the workforce** instead of just sitting in a classroom and learning about something. In doing Co-Op, I am around experienced people who are teaching me how to be a great employee.

”

**Deonte C.**  
Green Bay, Wis.

**Lakeland is an innovative university that works with students to turn their goals into reality.**

We value hard work, and our award-winning **Cooperative Education program** is providing a new way for students to earn a bachelor's degree.

**Our flexible learning options give students the freedom to:**

- Work
- Participate in athletics and clubs/organizations
- Create lifelong relationships

**Our student-run businesses will offer unparalleled experiential learning and small business management opportunities.**

Students will be empowered to create, develop, manage and lead business ventures while developing the next generation of emerging leaders. These powerful experiences are part of a campus-wide initiative that instills an entrepreneurial mindset that is applicable across all majors.

**Innovation** is nothing new for LU. Since our founding in 1862, we have been a leader in finding ways to help students make their dreams come true.





30+  
MAJORS  
OFFERED



21  
NCAA /  
VARSITY  
ATHLETIC  
TEAMS

15:1  
STUDENT-  
TO-TEACHER  
RATIO

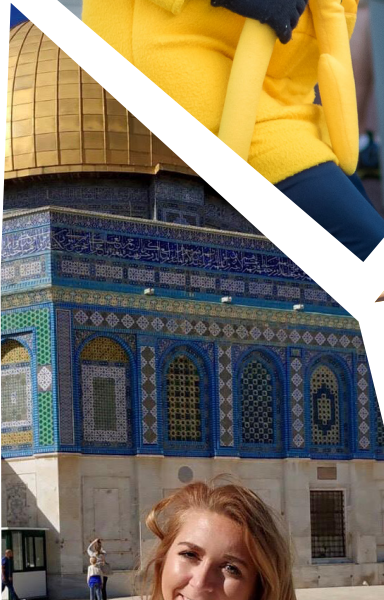


700+  
ON-CAMPUS  
UNDERGRADUATE  
STUDENTS



40+  
CLUBS AND  
ORGANIZATIONS

12-18  
MONTHS  
PROFESSIONAL  
WORK EXPERIENCE



## CAMPUS RESOURCES

### COUNSELING SERVICES

Confidential counseling available.

### COOPERATIVE EDUCATION & CAREER READINESS

We aid our students in developing career plans. We assist you in finding on- and off-campus jobs.

### TUTORING & ACADEMIC RESOURCES

The Hayssen Academic Resource Center (HARC) helps students accomplish their educational and life goals with support, areas to study and tutors.

### SHUTTLE SERVICE

Not only will our shuttle service take resident students to destinations throughout Sheboygan County, we will take you to work or internships, free of charge.

### CHAPLAIN

Campus chaplain available to support all students.

### HEALTH SERVICES

Full-time campus nurse assesses health conditions, treats minor illnesses and provides referrals, free of charge. Nurse practitioner also available.

### SAFETY AND SECURITY

In addition to 24/7 security, we also offer programming and events to educate students about safety.

**FREE**



**Campus Parking**



**Wireless Internet**



**Laundry Facilities**



**Fitness Center**



**Shuttle Service**



There's never been a better time to be a Muskie! We continue investing in campus spaces to provide the best experience possible for our students.

# MAKE IT HOME



**New Residence Halls**

**Lakeland's two new residence halls**, which opened fall 2022, serve freshman and sophomores. These two new halls provide Lakeland with 396 beds. This is Lakeland's largest single investment in the main campus in our 160-year history.



**Younger Family Campus Center**

**The heart of your campus.** The newly renovated campus center was designed with YOU in mind!





Our campus is an accepting community where all students feel they belong. Lakeland is an inclusive environment and respects the cultural differences and the importance behind them.

# YOU-NIQUE COMMUNITY



## Ulrich Center for Faith, Ethics & Justice

Our purpose is to facilitate an inclusive environment where all students feel they belong; to provide educational opportunities that promote healthy dialogue regarding race, ethnicity, gender identity, sexual orientation, religion, class and other differences; to guide the Lakeland community to a better understanding and respect of cultural differences and the importance behind them; and to advocate for equity for the historically marginalized and assist those who feel led to speak out.

### Leadership

Student Government Association  
Gentlemen of Virtue  
Ladies of Virtue

### Academic

The Mirror (student-run news)  
Criminal Justice Club  
Math Club

### Creek Life

4 sororities  
4 fraternities

### Service & Faith

CRU  
Fellowship of Christian Athletes (FCA)

### Musical & Theatre

Drumline  
Muskie Tones Acapella  
Marching Band

### Diversity & Inclusion

Global Student Association (GSA)  
ALAS (Association of Latinx American Students)  
Black Student Union (BSU)

### Recreational

Intramural Sports  
Dance  
Recreation Nation

**AND MANY MORE...**

**GET INVOLVED**



If you have a passion for the performing arts, you'll be in good company at Lakeland University.

# TOP PERFORMERS



**You'll find vocal, instrumental and theatrical programs with a rich tradition of offering:**

- One-on-one training from talented and caring instructors
- Opportunities to perform in a broad range of on- and off-campus productions
- Numerous scholarships, fellowships and other financial aid
- The flexibility to coordinate schedules with athletic and other academic programs

If you're looking for a place where you can participate, grow and become an important part of outstanding performing arts programs, come to Lakeland University and become part of something special.





Athletics are a memorable part of the college experience and Lakeland University teams offer plenty to cheer about—from football and soccer, to basketball and softball, to golf and volleyball, and more. Our players are competitive and our championships are notable. Let's go, Blue and Gold!

# GO MUSKIES

LAKELANDMUSKIES.COM

## 21 NCAA/VARSITY ATHLETIC TEAMS



### MEN'S SPORTS

- Baseball
- Basketball
- Bowling
- Cross country
- Esports
- Football
- Golf
- Soccer
- Track and field
- Tennis
- Volleyball
- Wrestling

### WOMEN'S SPORTS

- Basketball
- Bowling
- Cross country
- Esports
- Golf
- Soccer
- Softball
- Track and field
- Tennis
- Volleyball
- Wrestling\*

\*Women's Collegiate Wrestling Association



## ESPORTS

Lakeland University's co-ed Esports team is a member of the National Association of Collegiate Esports (NACE), which serves as the governing body to more than 150 colleges and universities setting standards for eligibility and conduct for collegiate Esports. We are also a member of the of CEA, PlayVS, NECC and ECAC League/Conference.

3,000  
Square-foot Arena

30  
Gaming Stations

6  
Consoles

### COMPETE IN GAMES SUCH AS:

- Call of Duty
- Valorant
- League of Legends
- Rocket League
- Overwatch
- Super Smash Bros
- Madden
- Fifa
- NBA2K
- Apex Legends
- Rainbow Six Siege
- Fortnite
- ...and more!

Lakeland.edu/Esports

### DEVELOP SKILL SETS IN-DEMAND FOR THE ESPORTS INDUSTRY:

- Esports Management
- Game Analysis
- Production
- Shoutcasting

LU Esports Scholarships available for new students enrolling in Fall '23!



Ahman Green  
Green Bay Packers Hall of Famer,  
Esports Head Coach





Choose from a long list of bachelor's degree majors and minors. Earn credit in a full- or part-time Cooperative Education job or internship Decide to study abroad. Experience hands-on exploration during course-affiliated trips.

# WHAT DO YOU WANT TO DO?



“

I tell my students we read to gain knowledge, to be entertained and to make an emotional connection.

These characteristics also describe the **Lakeland classroom** at its best, for this space is not merely a place for students to gather; **it's a mini community** where students not only compose their own stories, but help develop each other's.

”

**Jodie Mortag**  
Associate Professor  
of Writing

## MAJORS

### Accounting †

### Biology

Cooperative Education  
Health Science  
Life Science

### Business Administration

Business Economics  
Communication  
Cooperative Education  
Digital Marketing  
Finance  
Forensic/Fraud  
Graphic Design  
Healthcare Management  
Hospitality Management  
Human Resources Management  
Insurance  
International Business  
Management  
Marketing  
Nonprofit Management  
Retail Management  
Sales Management  
Sport Management  
Student-Designed  
Sustainability

### Chemistry

Chemical  
Cooperative Education  
Biochemistry  
Environmental Chemistry  
Pharmaceutical

### Communication ★

### Computer Science

Computer Science  
Cooperative Education  
Cybersecurity  
Data Analytics  
Software Design

### Creative Writing (B.F.A.)

### Criminal Justice

Corrections  
Cybersecurity  
Experiential Learning  
Policing  
Victimology

### Education\*

Elementary – Middle School (K-9)  
Kindergarten through Grade 12 Education (K-12)  
Middle & High School Education (4-12)  
Technology Education (K-12)

### English

Literature and Global Culture  
Professional Writing and Pedagogy  
Text and Image

### English & Language Arts Program (4-12)

Teacher Preparation

### Exercise Science

### Food Safety & Quality

Cooperative Education  
Food Science  
Management  
Student Designed  
Systems Analysis

### Graphic Design ★

### History ★

### Industrial Systems Data Analytics †

### Hospitality Management ^

### Management Information Systems †

### Marketing

Communication  
Cooperative Education  
Digital Marketing  
Finance  
Graphic Design  
Management  
Retail Management  
Sales Management  
Student Designed  
Sustainability

### Mathematics

### Music

Business and Contemporary Music  
Composition and Songwriting  
Cooperative Education  
Musicology

### Music Education

### Music Performance

### Organizational Management †

### Pre-Nursing (A.S.)\*\*

### Professional Writing ★

### Psychology ★

### Religion ^

### Science Education (4-12)

### Social Justice Studies

### Social Studies Education (4-12)

### Spanish

### Special Education

### Sport Management and Leadership

Athletic Administration  
Athletic Coaching  
Communication  
Cooperative Education  
Hospitality Management  
Nonprofit Management  
Retail Management  
Sales Management  
Strength and Conditioning  
Student Designed

### Studio Art

## STATE OF THE ART FACILITIES

Lakeland is constantly investing in campus classrooms and lab spaces to provide students with modern, high-quality places to learn. Thanks to the generosity of donors and corporate partners, Lakeland labs often replicate what students will find in the workplace following graduation.



Food Safety & Quality Lab



Exercise Science Lab



Graphic Design Mac Lab

## MINORS

Biology  
Business Administration  
Chemistry  
Communication  
Computer Science  
Cooperative Education  
Criminal Justice  
Diversity Studies  
Economics  
English  
Food Safety and Quality  
Graphic Design  
History  
Mathematics  
Music  
Psychology  
Religion  
Social Justice Studies  
Spanish  
Sport Management  
Studio Art  
Writing

## PRE-PROFESSIONAL

Pre-Chiropractic  
Pre-Dentistry  
Pre-Law  
Pre-Medicine  
Pre-Ministry  
Pre-Optometry  
Pre-Pharmacy  
Pre-Physical Therapy  
Pre-Veterinary

† Emphasis areas available in the Business Administration major are either required or optional study areas for this major. Refer to the catalog for individual major requirements.

^ Students can complete an experiential learning option with this major. Religion majors would complete the Social Justice Studies Minor.

\* A professional sequence that requires a major in an approved subject area.

\*\* Offers students an opportunity to complete preparatory coursework to qualify and apply for admission to a variety of Bachelor of Science of Nursing programs.

★ This major requires the student to choose either a Cooperative Education or Traditional track/path.



Expand your learning possibilities. These are some of our students' favorite places to visit and study abroad!

# Adventure **STUDY** ABROAD



## TRAVEL ■ INTERN ■ STUDY

Whether it's traveling with a class or your athletic team, interning or studying in your field of interest, going abroad provides you with an **opportunity to expand your knowledge**, cultural awareness and learning experiences; therefore **investing in the successful future** every college student strives to obtain post-graduation.



## Tokyo, Japan (Lakeland University Japan Campus)



Get an authentic American education in the heart of downtown Tokyo. It's the best of both worlds—experience life in Japan while receiving top-tier instruction alongside students from all over the world.





Acquire the professional skills that employers are seeking or be an entrepreneur and create your own business.

# EXPAND YOUR SKILLSET

## Launch: Lakeland Student-Run Businesses

provides an environment for students to immerse themselves in small business management opportunities that will set graduates apart from the competition.

Our student-run businesses position LU students to pursue developing the well-rounded professional skillset that today's employers are seeking.

- Learn how to collaborate in a team dynamic on various projects.
- Encourage constructive feedback to enhance an individual's quality of work.
- Thrive on the ability to communicate unique ideas and opinions.
- Learn responsibility and accountability for the success of Launch ventures.
- Explore new professional opportunities independently

Launch's 5 unique businesses offer experiential and entrepreneurial learning opportunities outside of the classroom. Create your path to success by immersing yourself in one of Launch's growing businesses.

To learn more about Launch's businesses or its impact on LU students, visit [Lakeland.edu/launch](https://Lakeland.edu/launch)



## Jake's, a Lakeland Community,

is located in the heart of downtown Sheboygan, and serves as a collaborative "Communiversities" (community university) that is helping develop tomorrow's entrepreneurs. Whether a student wants to run a small business or has the next big idea, Jake's provides a unique laboratory for learning.

**JAKE'S** A LAKELAND COMMUNITY





Gain first-hand work experiences while earning money and academic credits.

# COOPERATIVE EDUCATION

## EMPLOYER PARTNERS

Employer partners from across the state of Wisconsin, and a wide variety of professional work environments and industries, are eagerly collaborating with Lakeland to hire well-prepared, highly motivated students.



Through our award-winning **Cooperative Education** program, students earn academic credit for hands-on professional work experience. Whether you are a seasoned professional or new to the world of work, Cooperative Education allows students to work on solutions to real workplace problems and challenges, enhancing soft skills and fine-tuning hard skills – while also ensuring they don't take on unnecessary student-debt.

Graduating on time is important, and that's why Lakeland offers the ability to **earn up to 30 credits for work experiences** (equivalent to a full year). Most schools only offer students up to six academic credits for work experience.

## AT LAKELAND, WE BELIEVE:

The traditional classroom is not the only place to gain **impactful knowledge**.

A **quality college education** is still the single most determining factor for upward **social mobility**.

A quality college education should be **financially accessible**.

Students **learn best by doing** and reflecting on their experiences.

The **learning environment in a classroom** is enhanced by students who have more **real world** experiences to draw upon.



# SCHOLARSHIPS

## FULL-TUITION & PREMIERE

- Science, Technology & Education  
*Competition date: Dec. 2*
- Humanities & Fine Arts  
*Competition date: Nov. 29*
- J. Garland Schilcutt Business and Entrepreneurship  
*Competition date: Dec. 1*
- Sheboygan County Scholars
- Catharine B. Stayer Scholarship
- Hurvis Family Scholarship
- Ulrich Scholars Program

## ACADEMIC

- Academic Scholarships  
*(\$10,000-\$18,000)*
- Exploring Majors Scholarship  
*(\$500-\$2,000)*

## SPECIALTY

- Col. Yong Chue Yang Scholarship  
*(\$15,000)*
- András Viski Piano Scholarship  
*(\$500-\$2,000)*
- Helen Boatwright Music Scholarship  
*(\$1,000-\$3,000)*
- Theatre Scholarship  
*(\$1,000-\$3,000)*
- Service and Leadership Scholarships  
*(\$500-\$3,000)*

Learn more and apply for scholarship opportunities at  
[LAKELAND.EDU/SCHOLARSHIPS](https://lakeland.edu/scholarships)



Kevo

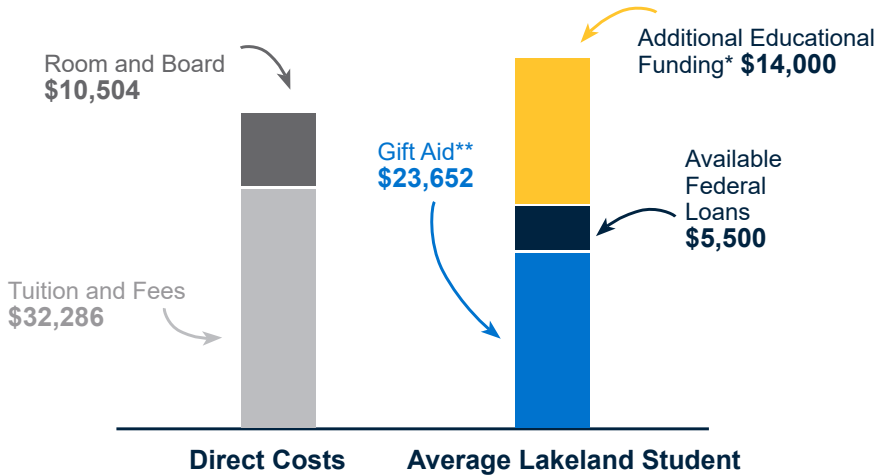
# INVEST IN YOUR FUTURE.

**We'll work hard to help make your education affordable.** Each student comes to college with a different set of financial circumstances. We consider every possible funding source to address your unique situation and fill in any gaps with a range of grants, loans, scholarships and other financial aid solutions.

The result — we make the cost of a private-school education comparable to that of the state's public schools. And that makes for a lot of relieved students and parents.

Lakeland also offers college financial planning – where we offer students one-on-one support, so they can learn how to manage their Cooperative Education and employment earnings and better plan for their financial future.

## AVERAGE STUDENT FINANCIAL AID PACKAGE



**\*Additional Educational Funding:**

- Cooperative Education Earnings
- Outside Scholarships
- Family Support
- Additional Loans (PLUS or Alternative)

**\*\*Gift Aid:**

- Lakeland Scholarships and Grants
- State Grants
- Federal Grants

### Financial Aid Commitment

Lakeland University is committed to ensuring that institutional need-based funding is available to students with financial need. Funding amounts can differ if a student changes housing from on-campus to off-campus, or changes credit loads from full time to part time. Students must meet Financial Aid Satisfactory Academic Progress and renewal for scholarships.†

†Does not include Lakeland specialty scholarships.



# LAND HERE!



## LAKE MICHIGAN

is only minutes away from campus. The Packers, Brewers, Bucks and their sports venues are all about an hour away. In addition, there are lots of fun places to hang out and grab a meal all around Sheboygan County. So if you want to venture off campus anytime for some of the usual metropolitan fare, it's easy to do.

Freshmen spend the first year in traditional residence halls. After that, it's up to you. Based on a formula that rewards strong grades and good class standing, you'll have the opportunity to move to apartment-style housing or modern pods.

Beautifully rural but far from remote, our sized-just-right main campus is located in the middle of everywhere.\* Here you'll find a safe, natural retreat, but also a blank-canvas for college-life creativity, activities and events. At Lakeland, imagination has room to roam. And our students are the wellspring of ideas and activities.

### Buildings

Alumni Pavilion (27)  
Bradley Fine Arts Building (22)  
Chase Science Center (21)  
Cuddle Bugs Daycare (31)  
Esch Library (16)  
eSports Arena (11)  
W.A. Krueger Hall (14)  
Laun Center (15)  
Ley Chapel (20)  
Maintenance Buildings (12)  
Nash Center (18)  
Old Main Hall (17)  
President's House (10)  
Verhulst Center (23)  
Wehr Center (29)  
Warehouse (11)  
Younger Family Campus Center (13)

### Places of Interest

Baseball Field (33)  
Campus Lake (19)  
Musko's Campus Shop (29)  
Event Space (13) (2nd Floor)  
Grether Natural Laboratory (26)  
Lagoon (8)  
Soccer Practice Fields (1)  
Softball Field (2)  
Taylor Field (28)  
The Daily Grind (13)  
The Pub (13)  
Eatery/Dining (13)  
Center for Community, Equity and Belonging (6)

### Residence Halls

Friedli Hall (30)  
Hill House (5)  
Hofer Hall (32)  
A.M. Krueger Hall (25)  
Kurtz House (3)  
Morland House (4)  
Muehlmeier Hall (7)  
Brotz Hall (24)  
Gould Hall (9)

Younger Family Campus Center

W.A. Krueger Hall

New Residence Halls

Esports Facility

Brotz Hall

Musko's Campus Shop

Nash Center



**Old Main** opened in 1888 and is one of our primary classroom buildings.



# YOUR OPPORTUNITY UNIVERSITY



Lakeland graduates (pictured left to right) Ashlee Wierzbach (2020), RonniJo Rigney (2019), Tess Anschutz (2014) and Austin Hansen (2018) worked for the PGA of America and were members of the team planning the 2020 Ryder Cup at Whistling Straits, which was one of the biggest sporting events in Wisconsin history.

“  
Attending Lakeland was a blessing for me. Not only did I feel prepared for the real world through my four years of studies, but while at Lakeland I also formed lasting relationships which pushed me and supported me in my aspirations. **The connections I built at Lakeland helped get my foot in the door and leverage the start of my career.**  
I was also fortunate to meet my amazing husband and many incredible friends here! I am forever grateful for these relationships and the community that is Lakeland!  
”

*Tess, Volunteer Operations Manager, 2020 Ryder Cup*

## WHERE ARE THEY NOW?

Acuity  
American Family Insurance  
Associated Bank  
Advocate Aurora Health Care  
BMO Harris Bank  
CliftonLarsonAllen  
Curt G. Joa  
Dallas Mavericks  
Enterprise  
Erin Hills Golf Course  
Georgia Pacific  
Green Bay Packers  
Humana  
Johnsonville Sausage  
Kerber Rose  
KI – Krueger International  
Kimberly-Clark Corp.  
Kohler Co.  
Marshfield Clinic  
Masters Gallery Foods  
MilliporeSigma  
Milwaukee Bucks  
Northwestern Mutual  
Oshkosh Corporation  
PGA  
Prevea Health  
Rockline Industries  
Rogers Behavioral Health  
Sargento Foods  
Schreiber Foods  
State of Wisconsin – Department of Corrections  
Tampa Bay Buccaneers  
U.S. Department of Education  
Vollrath Company

## STEP INTO YOUR FUTURE.

Applying to Lakeland University is a straightforward and clear process.

- ❑ **1. Visit campus in-person or virtually!** Whether you're from far away or down the road, we have many options for you to experience our tight-knit community. Individualized in-person and virtual visit options are available, as well as virtual group events throughout the year. Check out [Lakeland.edu/Visit](https://Lakeland.edu/Visit) to plan your next visit experience.

- ❑ **2. Apply for admission.** The admissions application is free and easy. Visit [Lakeland.edu/apply](https://Lakeland.edu/apply)

### GET HOOKED!

To schedule a visit, contact Lakeland Admissions at 920-565-1022, or go to [Lakeland.edu/visit](https://Lakeland.edu/visit)

- ❑ **3. Submit your transcripts and test scores.** Talk with your school counseling office or request your transcript from your school's website. **ACT and SAT scores are OPTIONAL for admission.** Note: students who are admitted without test scores are still eligible for our full range of merit scholarships.

- ❑ **4. Estimate your financial aid eligibility.** Use our Net Price Calculator and discover how affordable a quality education at Lakeland University can be.  
Visit [Lakeland.edu/NPC](https://Lakeland.edu/NPC)

- ❑ **5. Apply for financial aid.** Complete the Free Application for Federal Student Aid (FAFSA) and list Lakeland University as a receiving institution.

**Lakeland's school code is 003854.**  
Visit [fafsa.ed.gov](https://fafsa.ed.gov)  
(Opens Oct. 1, 2022)

- ❑ **6. Apply for scholarships.** View all of the scholarships Lakeland has to offer and apply today!  
Visit [Lakeland.edu/scholarships](https://Lakeland.edu/scholarships)



**Sydney**





**Lakeland University**

W3718 South Drive  
Plymouth, WI 53073



920-565-1022 ■ [ADMISSIONS@LAKELAND.EDU](mailto:ADMISSIONS@LAKELAND.EDU)

