



**TRANSFER GUIDE - ASSOCIATE DEGREE PROGRAMS**

**CVTC Program: Business Management 2021**

**Lakeland University Program: Business Administration, Management Emphasis 2021**

**Minimum GPA for admission: 2.0**

**Review Date: 10/2020**

| General Education Courses                      |  |           |  |                                 |           |
|--|--|-----------|--|---------------------------------|-----------|
| Technical College                              |  |           | Lakeland   |                                 |           |
| Course No.                                     | Course Title   | Credits   | Course No.                                       | Course Title/Field              | Credits   |
| 801-196  | Oral / Interpersonal Communication --OR--<br>Speech      | 3         | COM 111  | Fundamentals of Public Speaking | 3         |
| 801-198  |  |           |  |                                 |           |
| 801-136  | English Composition 1                                    | 3         | GEN 110  | Composition I: Academic Writing | 3         |
| 809-195  | Economics  | 3         | ECN 235  | Principles of Macroeconomics    | 3         |
| 804-134  | Mathematical Reasoning --OR--<br>Introductory Statistics | 3         | MAT 130  | Intermediate Algebra            | 3         |
| 804-189  |  |           | MAT 220  | Probability and Statistics      |           |
| 809-198  | Introduction to Psychology                               | 3         | PSY 200  | General Psychology              | 3         |
| <b>Total general education credits earned:</b> |  | <b>15</b> | <b>Total general education credits accepted:</b> |                                 | <b>15</b> |

| Occupational Courses               |                                     |                 |                                    |  |                 |
|------------------------------------|-------------------------------------|-----------------|------------------------------------|--|-----------------|
| Course No.                         | Course Title                        | Credits         | Course No.                         | Course Title                                     | Credits         |
| 102-112                            | Principles of Management            | 3               | BUS 330                            | Management Principles                            | 3               |
| 102-133                            | Leadership for Business Excellence  | 3               |                                    | An elective course                               | 3               |
| 103-170                            | Microsoft Excel --OR--              | 1               |                                    | An elective course                               | 1 to 2          |
| 103-102                            | Microsoft Office Suite              | 2               |                                    | An elective course                               |                 |
| 104-102                            | Marketing Principles                | 3               | MKT 350                            | Marketing Principles                             | 3               |
| 116-193                            | Introduction to Human Resources     | 3               | BUS 380                            | Human Resource Management                        | 3               |
| 102-109                            | Business Analytics                  | 3               | BUS 301                            | Management Information Systems                   | 3               |
| 102-113                            | Business Ethics                     | 3               |                                    | A Philosophy & Religion course                   | 3               |
| 102-130                            | Innovative Business Mindset         | 3               |                                    | An elective course                               | 3               |
| 101-105                            | Intro to Accounting --OR--          | 3               |                                    | An elective course                               | 3 to 4          |
| 101-111                            | Accounting I                        | 4               | ACC 210                            | Financial Accounting Principles                  |                 |
| 102-117                            | Business Management Career Planning | 2               |                                    | An elective course                               | 2               |
| 138-150                            | Global Business                     | 3               | BUS 284                            | Principles of International Law                  | 3               |
| 102-188                            | Project Management                  | 3               |                                    | An elective course                               | 3               |
| 101-172                            | Business Finance                    | 3               |                                    | An elective course                               | 3               |
| 102-114                            | Managing Operations                 | 3               | BUS 150                            | Pathways to Success: An Introduction to Business | 3               |
| 102-116                            | Strategic Management                | 3               |                                    | An elective course                               | 3               |
| 102-115                            | Business Management Internship      | 1               |                                    | An elective course                               | 1               |
| 102-160                            | Business Law                        | 3               | BUS 410                            | Business Law I                                   | 3               |
| <b>Total transferable credits:</b> |                                     | <b>46 to 48</b> | <b>Total transferable credits:</b> |  | <b>61 to 63</b> |

NOTE: Transfer credits noted assume completed Associate's Degree.

\*Dependent upon course chosen for associate degree

**Courses needed to complete degree at Lakeland University:**

| Course No.   | Course Title                             | Credits         |
|--|--|-----------------|
| GEN 112  | Composition II: Argumentation & Research | 3               |
| GEN 3XX  | CORE II: Exploring the Human Condition   | 3               |
| GEN 4XX  | CORE III: Shaping the Future             | 3               |
| ACC 210  | Financial Accounting Principles*         | 3               |
| ACC 220  | Managerial Accounting Principles         | 3               |
| BUS 340  | Principles of Business Finance           | 3               |
| BUS 491  | Business Policy & Strategy (WI)          | 3               |
| ECN 230  | Principles of Microeconomics             | 3               |
| MAT 220  | Probability & Statistics*                | 3               |
| <b>Management Emphasis</b>   |  |                 |
| <b>Two of the following options:</b>                                   |  | <b>6 to 7</b>   |
| MKT 425  | Retail Management                        |                 |
| BUS 445  | Logistics & Supply Chain Management      |                 |
| BUS 455  | Entrepreneurial Management               |                 |
| BUS 492  | Organizational Leadership                |                 |
| BUS 400 &  | Business Internship <b>AND</b>           |                 |
| EXP 100  | Professional Protocol                    |                 |
| Electives credits needed to reach 120 credit minimum:                  |  | 23 to 32        |
| <b>Total credits needed at Lakeland University to complete degree:</b> |  | <b>57 to 59</b> |