



**TRANSFER GUIDE - ASSOCIATE DEGREE PROGRAMS**

**CVTC Program: Business Management 2021**

**Lakeland University Program: Business Administration, Communications Emphasis 2021**

**Minimum GPA for admission: 2.0**

**Review Date: 2021**

<b>General Education Courses</b>					
<b>Technical College</b>			<b>Lakeland</b>		
Course No.	Course Title	Credits	Course No.	Course Title/Field	Credits
801-196	Oral / Interpersonal Communication --OR--	3	COM 111	Fundamentals of Public Speaking	3
801-198	Speech				
801-136	English Composition 1	3	GEN 110	Composition I: Academic Writing	3
809-195	Economics	3	ECN 235	Principles of Macroeconomics	3
804-134	Mathematical Reasoning --OR--		MAT 130	Intermediate Algebra	
804-189	Introductory Statistics	3	MAT 220	Probability and Statistics	3
809-198	Introduction to Psychology	3	PSY 200	General Psychology	3
<b>Total general education credits earned:</b>		<b>15</b>	<b>Total general education credits accepted:</b>		<b>15</b>

<b>Occupational Courses</b>					
Course No.	Course Title	Credits	Course No.	Course Title	Credits
102-112	Principles of Management	3	BUS 330	Management Principles	3
102-133	Leadership for Business Excellence	3		An elective course	3
103-170	Microsoft Excel --OR--	1		An elective course	
103-102	Microsoft Office Suite	2		An elective course	1 to 2
104-102	Marketing Principles	3	MKT 350	Marketing Principles	3
116-193	Introduction to Human Resources	3	BUS 380	Human Resource Management	3
102-109	Business Analytics	3	BUS 301	Management Information Systems	3
102-113	Business Ethics	3		A Philosophy & Religion course	3
102-130	Innovative Business Mindset	3		An elective course	3
101-105	Intro to Accounting --OR--	3		An elective course	
101-111	Accounting I	4	ACC 210	Financial Accounting Principles	3 to 4
102-117	Business Management Career Planning	2		An elective course	2
138-150	Global Business	3	BUS 284	Principles of International Law	3
102-188	Project Management	3		An elective course	3
101-172	Business Finance	3		An elective course	3
102-114	Managing Operations	3	BUS 150	Pathways to Success: An Introduction to Business	3
102-116	Strategic Management	3		An elective course	3
102-115	Business Management Internship	1		An elective course	1
102-160	Business Law	3	BUS 410	Business Law I	3
<b>Total transferable credits:</b>		<b>46 to 48</b>	<b>Total transferable credits:</b>		<b>61 to 63</b>

**NOTE:** Transfer credits noted assume completed Associate's Degree.

\*Dependent upon course chosen for associate degree

**Courses needed to complete degree at Lakeland University:**

Course No.	Course Title	Credits
GEN 112	Composition II: Argumentation & Research	3
GEN 3XX	CORE II: Exploring the Human Condition	3
GEN 4XX	CORE III: Shaping the Future	3
ACC 210	Financial Accounting Principles*	3
ACC 220	Managerial Accounting Principles	3
BUS 340	Principles of Business Finance	3
BUS 491	Business Policy & Strategy (WI)	3
ECN 230	Principles of Microeconomics	3
MAT 220	Probability & Statistics*	3
<b>Communications Emphasis</b>		<b>12</b>
COM 212	Team Based and Group Communication	
COM 330	Strategic New Media and Digital Communication	
WRT 201	News Writing	
WRT 330	Advertising and Public Relations Writing	
ECN 365	International Economics	
Electives credits needed to reach 120 credit minimum:		18 to 20
<b>Total credits needed at Lakeland University to complete degree:</b>		<b>57 to 59</b>