



TRANSFER GUIDE - ASSOCIATE DEGREE PROGRAMS

CVTC Program: Business Management 2021

Lakeland University Program: Business Administration, International Business Emphasis 2021

Minimum GPA for admission: 2.0

Review Date: 2021

General Education Courses					
Technical College			Lakeland		
Course No.	Course Title	Credits	Course No.	Course Title/Field	Credits
801-196	Oral / Interpersonal Communication --OR-- Speech	3	COM 111	Fundamentals of Public Speaking	3
801-198					
801-136	English Composition 1	3	GEN 110	Composition I: Academic Writing	3
809-195	Economics	3	ECN 235	Principles of Macroeconomics	3
804-134	Mathematical Reasoning --OR-- Introductory Statistics	3	MAT 130	Intermediate Algebra	3
804-189			MAT 220	Probability and Statistics	
809-198	Introduction to Psychology	3	PSY 200	General Psychology	3
Total general education credits earned:		15	Total general education credits accepted:		15

Occupational Courses					
Course No.	Course Title	Credits	Course No.	Course Title	Credits
102-112	Principles of Management	3	BUS 330	Management Principles	3
102-133	Leadership for Business Excellence	3		An elective course	3
103-170	Microsoft Excel --OR--	1		An elective course	1 to 2
103-102	Microsoft Office Suite	2		An elective course	
104-102	Marketing Principles	3	MKT 350	Marketing Principles	3
116-193	Introduction to Human Resources	3	BUS 380	Human Resource Management	3
102-109	Business Analytics	3	BUS 301	Management Information Systems	3
102-113	Business Ethics	3		A Philosophy & Religion course	3
102-130	Innovative Business Mindset	3		An elective course	3
101-105	Intro to Accounting --OR--	3		An elective course	3 to 4
101-111	Accounting I	4	ACC 210	Financial Accounting Principles	
102-117	Business Management Career Planning	2		An elective course	2
138-150	Global Business	3	BUS 284	Principles of International Law	3
102-188	Project Management	3		An elective course	3
101-172	Business Finance	3		An elective course	3
102-114	Managing Operations	3	BUS 150	Pathways to Success: An Introduction to Business	3
102-116	Strategic Management	3		An elective course	3
102-115	Business Management Internship	1		An elective course	1
102-160	Business Law	3	BUS 410	Business Law I	3
Total transferable credits:		46 to 48	Total transferable credits:		61 to 63

NOTE: Transfer credits noted assume completed Associate's Degree.

*Dependent upon course chosen for associate degree

Courses needed to complete degree at Lakeland University:

Course No.	Course Title	Credits
GEN 112	Composition II: Argumentation & Research	3
GEN 3XX	CORE II: Exploring the Human Condition	3
GEN 4XX	CORE III: Shaping the Future	3
ACC 210	Financial Accounting Principles*	3
ACC 220	Managerial Accounting Principles	3
BUS 340	Principles of Business Finance	3
BUS 491	Business Policy & Strategy (WI)	3
ECN 230	Principles of Microeconomics	3
MAT 220	Probability & Statistics*	3
International Business Emphasis		
Four of the following eight options:		12 to 13
BUS 335	Study Abroad in Business	
BUS 366	Global Financial Markets	
BUS 370	Intercultural Communications	
BUS 469	Global Marketing and Management Strategies	
BUS 474	International Laws and Regul	
ECN 365	International Economics	
SPA 100	Spanish for Business	
BUS 403 &	Internship in International Business AND	
EXP 100	Professional Protocol (1 sem. hr.)	
Electives credits needed to reach 120 credit minimum:		17 to 20
Total credits needed at Lakeland University to complete degree:		57 to 59