



TRANSFER GUIDE - ASSOCIATE DEGREE PROGRAMS

Program: Professional Communications Academic Year 2122

Lakeland University Program: Communication Academic Year 2021-2022

Minimum GPA for admission: 2.0

Review Date: 9/2021

General Education Courses					
Technical College			Lakeland		
Course No.	Course Title	Credits	Course No.	Course Title/Field	Credits
804-134	Mathematical Reasoning OR	3	MAT 140	Advanced Algebra	3
804-189	Introductory to Statistics		MAT 220	Probability and Statistics	
801-136	English Composition 1	3	GEN 110	Composition I: Academic Writing	3
809-198	Introduction to Psychology	3	PSY 200	Introduction to Psychology	3
801-196	Oral / Interpersonal Communication	3	COM 111	Fundamentals of Public Speaking	3
809-196	Introduction to Sociology	3	SOC 100	Introduction to Sociology	3
Total general education credits earned:		15	Total general education credits accepted:		15

Occupational Courses					
Course No.	Course Title	Credits	Course No.	Course Title	Credits
890-115	Online Success Strategies	1	GEN 103	College Success Seminar	1
103-102	Microsoft Office Suite	2		An elective course	2
699-105	Document Design	3	GDN 203	Graphic Design III - Page Layout	3
699-107	Professional / Technical Writing	3		An elective course	3
699-115	Editing and Proofreading	3		An elective course	3
801-197	Technical Reporting	3	WRT335	Technical Writing	3
699-117	Research Basics	3	COM 351	Mixed Methods Research for Professionals	3
699-125	Proposal / Grant Writing	3		An elective course	3
699-127	Digital Media Communications	3	COM 330	Strategic New Media & Digital Communication	3
699-133	Digital Content Writing	3		An elective course	3
801-141	Introduction to Mass Comm	3	COM 130	Introduction to Mass Communication	3
699-138	Professional Communications Capstone	2		An elective course	2
699-135	Writing and Publishing	3		An elective course	3
102-188	Project Management	3		An elective course	3
699-131	Information Design	3		An elective course	3
699-137	Technical Documentation	3		An elective course	3
699-139	Professional Communications Internship	1		An elective course	1
Elective credits allowed:			Total of Occupational/Elective		45
Total of Occupational/Elective		45	Total of Occupational/Elective		45
Total transferable credits:		60	Total transferable credits:		60

NOTE: Transfer credits noted assume completed Associate's Degree.

^ At least one (1) course must be at the 300-level and COM280 and COM480 may only be taken once each for credit toward the major

Courses needed to complete degree at Lakeland University:

Course No.	Course Title	Credits
GEN 112	Composition II: Argumentation & Research	3
GEN 3XX	CORE II: Exploring the Human Condition	3
GEN 4XX	CORE III: Shaping the Future	3
COM 211	Interpersonal Communication	3
COM 220	Persuasion & Advocacy	3
COM 331	Critical Communication Approaches to New Media	3
COM 340	Communication Theory	3
COM 350	Rhetorical Criticism (WI)	3
WRT 300	Advanced Composition (WI)	3
Three semester hours from one or a combination of the following:		3
COM 120	Debate Practicum (1 semester hour)*	
COM 400	Internship in Communication (1 -12 semester hours)	
COM 490	Independent Research in Communication	
WRT 212	New Media Writing Lab*(0-1 semester hours)*	
WRT 211	Visual Media Production Lab (0-1 semester hours)*	
An additional COM designated course^		
Minimum of nine semester hours from the following: ^		9
COM 212	Team-Based & Group Communication	
COM 213	Advanced Public Speaking	
COM 225	Political Communication & Activism	
COM 240	American Oratory	
COM 280	Special Topics in Communication	
COM 310	Leadership Communication	
COM 332	Media Literacy & Effects	
COM 365	Health Communication	
COM 480	Special Topics in Communication	
Electives needed to reach 120 credit minimum		21
Total credits needed to complete Lakeland University degree:		60