



TRANSFER GUIDE - ASSOCIATE DEGREE PROGRAMS

Program: Event Management

Lakeland University Program: Business Administration-Management 2021

Minimum GPA for admission: 2.0

Review Date: 10/29/2020

General Education Courses					
Technical College			Lakeland		
Course No.	Course Title	Credits	Course No.	Course Title/Field	Credits
10-801-195	Written Communication	3	GEN 110	Composition I: Academic Writing	3
10-804-123	Math with Business Applications	3		An elective course	3
10-801-196	Oral/Interpersonal Communication	3	COM 111	Fundamentals of Public Speaking	3
10-809-172	Introduction to Diversity Studies	3	SOC 210	Majority-Minority Relations	3
10-809-199	Psychology Of Human Relations	3	PSY ELEC	Psychology Elective	3
Total general education credits earned:		15			

Occupational Courses					
Course No.	Course Title	Credits	Course No.	Course Title	Credits
10-101-106	Accounting Fundamentals	3		An elective course	3
10-106-109	Business Spreadsheet Applications	3		An elective course	3
10-109-102	Fundamentals of Meeting Management	3		An elective course	3
10-109-111	Registration/Housing Logistics	2		An elective course	2
10-104-114	Social Media Principles	3	COM 330	Strategic New Media & Digital Communication	3
10-109-104	Meeting Design	3		An elective course	3
10-109-108	Mtgs Industry Budget/Finance	2		An elective course	2
10-109-110	Meeting Coordination	3		An elective course	3
10-104-102	Marketing Principles	3	MKT 350	Marketing Principles	3
10-109-109	Special Event Management	3		An elective course	3
10-109-116	Fundamentals of Green Meetings and Events	2		An elective course	2
10-109-119	Event Professional Best Practices	3		An elective course	3
10-109-112	Exhibition Management	3		An elective course	3
10-109-113	Risk Management, Negotiations, and Legal Issues	3		An elective course	3
10-109-114	Meeting/Event Mgmt. Internship	2		An elective course	2
10-109-117	Partnership Development	3		An elective course	3
	Elective credits allowed:			An elective course	3
Total of Occupational/Elective		47	Total of Occupational/Elective		
Total transferable credits:		62	Total transferable credits:		62

NOTE: Transfer credits noted assume completed Associate's Degree.

Courses needed to complete degree at Lakeland University:

Course No.	Course Title	Credits
GEN 112	Composition II: Argumentation & Research	3
GEN 3XX	CORE II: Exploring the Human Condition	3
GEN 4XX	CORE III: Shaping the Future	3
Complete a min. of 3 semester credits in 6 of the 7 categories listed below:		
ACC 210	Financial Accounting Principles	3
ACC 220	Managerial Accounting Principles	3
BUS 150	Pathways to Success: An Introduction to Business	3
BUS 301	Management Information Systems	3
BUS 330	Management Principles	3
BUS 340	Principles of Business Finance	3
BUS 410	Business Law I	3
BUS 491	Business Policy Strategy (WI)	3
ECN 230	Principles of Microeconomics	3
ECN 235	Principles of Macroeconomics	3
MAT 220	Probability & Statistics	3
Management Emphasis: Choose three of the following six options		12 to 13
BUS 380	Human Resource Management	
BUS 445	Logistics and Supply Chain Management	
BUS 455	Entrepreneurial Management	
BUS 492	Organizational Leadership	
EXP 100 & BUS 400	Professional Protocol (1 semester hour) and Business Internship (3 semester hours)	
MKT 425	Retail Management	
Electives needed to reach the 120 credit minimum at Lakeland:		3 to 4
Total semester hours needed to complete degree:		58