



**LU**

**LAKELAND  
UNIVERSITY**

# NOT COLLEGE AS USUAL



“  
Co-Op helped me better understand work ethic, discipline, time management and gain valuable work experience to **better prepare me for life after graduation.**

”  
*Madi*



**There's more than one way to get a college education and Lakeland offers them all.**

Since our founding in 1862, Lakeland University has been a leader in finding ways to help students make their dreams come true.

## Why Lakeland?

- Traditional, main campus located in Sheboygan Co.
- Multiple locations throughout Wisconsin.
- **Flexible delivery formats:** in-person, online, virtually ... you choose how you want to learn or what fits your schedule.
- **Transfer up to 90-credits.**
- **Financial aid and scholarships** are available.
- **Individualized advising** and career development support.
- Earn up to 25% of your degree via **paid work experiences.**

We have and will continue to challenge the status quo of higher education – ensuring a college degree is attainable for all students.

LU BELIEVES...

The learning environment in a classroom is enhanced by students who have more real world experiences to draw upon.

Earn up to 25% of your degree through paid work experiences.

# COOPERATIVE EDUCATION

Employer partners from across the state of Wisconsin, and a wide variety of professional work environments and industries, are eagerly collaborating with Lakeland to hire well-prepared, highly motivated students. Some of those include:



Students learn more by doing. Through our award-winning **Cooperative Education program**, you can earn up to 30 academic credits for hands-on work experience... that's equivalent to a full year of school. Most schools only offer students up to six credits.

At Lakeland, you aren't just earning a degree— we are connecting you with globally recognized companies and you are learning the skills that employers are seeking. **Classes are designed around these real-life experiences and your career goals.** When you graduate, you are confident and ready to start a career you're passionate about.

EMPLOYER PARTNERS



“Lakeland gives me the opportunity to grow in my career, while getting paid and earning college credits!”

”  
Paige



LU BELIEVES...

The traditional classroom is not the only place to gain **impactful knowledge.**

If you have the passion and drive to start or manage a business — Lakeland can help!

# BECOME AN ENTREPRENEUR

*"I took an introduction to business class my first semester at Lakeland and my fictitious business plan turned into the real thing very quickly. This experience of building a company has helped reinforce everything I've been learning in the classroom in marketing, accounting and other business concepts. It helps put them in practice right away."*

-Michaela, Protean Footwear

Support Entrepreneurship

Engage with Students

Make Connections



## LAUNCH YOUR OWN BUSINESS

Whether you possess a business idea or are currently operating a business and seek assistance or support — Lakeland can help. Our students get to work alongside faculty who are experienced entrepreneurs, providing the guidance and expertise students need to succeed.

Several Lakeland students have started businesses and attended and placed at regional pitch competitions, linking them with up-and-coming entrepreneurs, community resources, mentors and possible sources of capital.

There are **two pathways** available to foster your concepts or enhance your businesses.



Create, develop and efficiently manage both on-campus and off-campus business ventures. With the guidance and support of our experienced staff and mentors, Lakeland students have successfully established and operate four thriving businesses.



Breaking down the barriers to entrepreneurship by providing students with the resources, knowledge, and support needed to turn their ideas into successful ventures.

We are committed to creating a safe and nurturing environment where students can thrive academically and personally. Lakeland is an accepting community where all students feel they belong.

# LAKE LAND YOU-NIVERSITY



**600+**  
ON-CAMPUS  
UNDERGRADUATE  
STUDENTS

## Student Support

**COUNSELING SERVICES**  
Lakeland promotes mental health and wellness, and offers confidential support and assistance to students as they develop academically, personally, socially and spiritually.

**HEALTH SERVICES**  
Full-time campus nurse assesses health conditions, treats minor illnesses and provides referrals, free of charge. Nurse practitioner also available.

**SAFETY AND SECURITY**  
Safety is a top priority, ensuring a secure and welcoming environment. We offer 24/7 campus safety services to provide peace of mind and immediate assistance whenever needed.

The purpose of the Ulrich Center for Faith, Ethics & Justice is to facilitate an **inclusive environment** where all students feel they belong.

- Provide educational opportunities that promote healthy dialogue regarding race, ethnicity, gender identity, sexual orientation, religion, class and other differences.
- Guide the Lakeland community to a better understanding and respect of cultural differences and the importance behind them.
- Advocate for equity for the historically marginalized and assist those who feel led to speak out.
- Campus chaplain available to support all students, **no matter what your beliefs are.**

**13:1**  
STUDENT-TO-TEACHER  
RATIO



**25%**  
Earn up to 25% of your degree via paid work experiences.



**CAREER PLANNING**  
Assisting students in finding on- and off-campus jobs and developing career plans — setting you up for success at Lakeland and beyond.

**FREE SHUTTLE SERVICE**  
within Sheboygan County



“ Having the ability to have my employment help me both financially and educationally is beyond helpful. I don't know what I would do without the Co-Op program. -*Taylor* ”



**THE HARC** (Hayssen Academic Resource Center) promotes academic success by offering academic coaching services, flexible study spaces and supportive staff.

- Individual and group coaching
- Writing coaches
- Special education services (IEP/504)
- Housing accommodations
- Emotional support animals
- Temporary accommodations for illness/injury

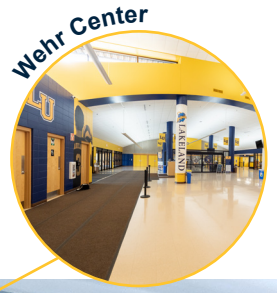
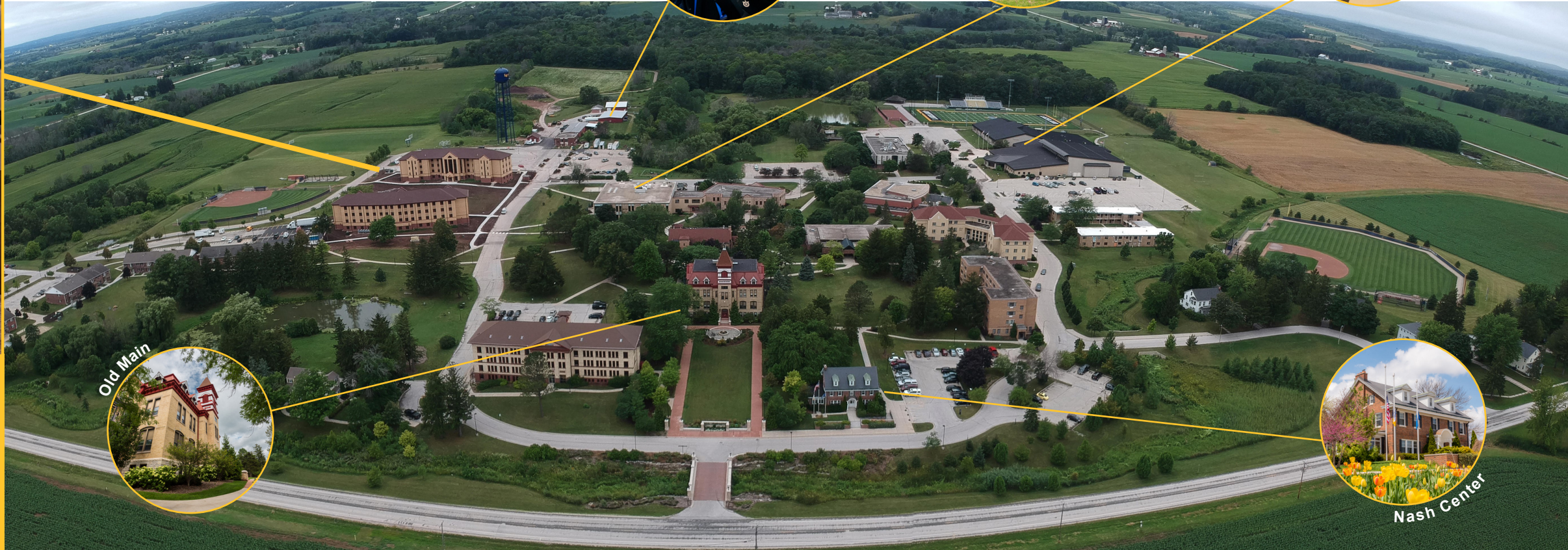


Beautifully rural but far from remote, our sized-just-right main campus is located in the middle of everywhere.

# A PLACE THAT'S ALWAYS HOME



There are many fun places to hang out and grab a meal around Sheboygan County. The beaches of Lake Michigan are only minutes away from campus. Green Bay and Milwaukee are both about an hour away. If you want to venture off campus anytime, it's easy to do.



## First-Year Residence Halls

Lakeland's two new residence halls, just 3 years old, serve freshman and sophomores. Each hall provides resident support functions including popular lounge spaces, small private meeting rooms, kitchenettes, gender-neutral bathrooms, laundry facilities, recycling centers, vending machines, bottle-filling stations and more.

There's never been a better time to be a Muskie! We continue investing in campus spaces to provide the best experience possible for our students.

# INVESTED IN YOUR FUTURE

**Food Safety & Quality Lab**



Lakeland is constantly investing in campus classrooms and lab spaces to provide students with modern, high-quality places to learn. Thanks to the generosity of donors and corporate partners, Lakeland labs often replicate what students will find in the workplace following graduation.

**Younger Family Campus Center**



## The heart of your campus.

- all-you-can-eat buffet in our cafeteria
- coffee shop serving made-to-order food and drinks
- collaborative study studios
- convenient mail desk
- ....and so much more!

**Exercise Science Lab**



**Entrepreneur Studio**



**Graphic Design Lab**



There are numerous ways to get involved. No matter where your interests lie — we offer something for everyone to join and create lasting connections.

# YOU -NIQUE COMMUNITY



Greek Life



Cheer & Dance Team



International Night



Blue & Gold Champions

40+ Clubs & Organizations

### Academic

- Accounting Club
- Criminal Justice Club
- Enactus
- The Mirror (student-run news)
- Math Club
- Psychology Club

### Leadership

- Student Government Association
- Gentlemen of Virtue
- Ladies of Virtue

### Greek Life

- 3 fraternities
- 3 sororities
- 1 co-ed

### Service & Faith

- CRU
- Fellowship of Christian Athletes (FCA)
- Ulrich Center for Faith, Ethics & Justice

### Diversity & Inclusion

- Global Student Association (GSA)
- ALAS (Association of Latinx American Students)
- Black Student Union (BSU)

### Recreational

- Intramural Sports
- Recreation Nation

AND MANY MORE...

GET INVOLVED

- Welcome new students to campus through summer and fall orientation programs
- Serve as peer mentors throughout the year for new freshmen.



If you have a passion for the performing arts, you'll be in good company at Lakeland University.

# TOP PERFORMERS



## You'll find vocal, instrumental and theatrical programs with a rich tradition of offering:

- One-on-one training from talented and caring instructors
- Opportunities to perform in a broad range of on- and off-campus productions
- Numerous scholarships, fellowships and other financial aid
- The flexibility to coordinate schedules with athletic and other academic programs

If you're looking for a place where you can participate, grow and become an important part of outstanding performing arts programs, come to Lakeland University and become part of something special.

- Acapella
- Drumline
- Marching Band
- Concert Choir
- Theater
- and more!*



Athletics are a memorable part of the college experience and Lakeland University teams offer plenty to cheer about—from football and soccer, to basketball and softball, to golf and volleyball, and more. Our players are competitive and our championships are notable.

# GO MUSKIES



GET RECRUITED! [LAKELANDMUSKIES.COM](http://LAKELANDMUSKIES.COM)



## ESPORTS

Compete for Lakeland University's nationally-recognized, co-ed collegiate Esports team – while turning your passion for gaming into a rewarding career by earning a minor in Esports.

- 3 x NECC Conference Champions
- 2 x NECC Conference Runner ups
- 1 x ECAC Conference Champions
- 1 x ECAC Conference Runner ups
- 2023 Collegiate Corestrike League (CCL) National Champions

### COMPETE IN GAMES SUCH AS:

- Call of Duty
- Valorant
- League of Legends
- Rocket League
- Overwatch
- Super Smash Bros
- Madden
- Fifa
- NBA2K
- Apex Legends
- Rainbow Six Siege
- Fortnite
- ...and more!

[LAKELAND.EDU/ESPORTS](http://LAKELAND.EDU/ESPORTS)



18 NCAA/VARSITY ATHLETIC TEAMS



### MEN'S TEAMS

- Baseball
- Basketball
- Bowling
- Esports
- Football
- Golf
- Soccer
- Track and field
- Volleyball
- Wrestling

### WOMEN'S TEAMS

- Basketball
- Bowling
- Esports
- Golf
- Soccer
- Softball
- Track and field
- Tennis
- Volleyball
- Wrestling\*

\*Women's Collegiate Wrestling Association



LU BELIEVES...

A **quality college education** is still the single most determining factor for upward **social mobility**.

There's more than one way to get a college education and Lakeland offers them all.

# WHAT DO YOU WANT TO DO?

## FLEXIBLE LEARNING OPTIONS

When you take classes and how you take them is up to you! Lakeland offers class in a variety of formats including the traditional Monday/Wednesday/Friday or Tuesday/Thursday class sessions, a weekly evening class that can be attended in-person or virtually, or opt for an online class where you pop in throughout the week when it is most convenient for you.



“ Co-Op gives me a chance to **explore and apply the knowledge** I have learned in the classroom into the real world. ”

-Mitchell

## MAJORS

### Accounting †

Biology  
Health Science  
Life Science

### Business Administration

Business Economics  
Communication  
Digital Marketing  
Entrepreneurship  
Finance  
Forensic/Fraud  
Graphic Design  
Healthcare Management  
Hospitality Management  
Human Resources Management  
Insurance  
International Business Management  
Marketing  
Nonprofit Management  
Retail Management  
Sales Management  
Sport Management  
Sustainability

### Chemistry & Biochemistry

Chemical  
Biochemistry  
Environmental Chemistry  
Pharmaceutical

### Communication

Computer Science  
Cybersecurity  
Data Analytics  
Software Design

### Creative Writing (B.F.A.)

Criminal Justice  
Corrections  
Cybersecurity  
Policing  
Victimology

### Data Science

### Education

Elementary – Middle School (K-9)  
Kindergarten – High School (K-12)  
Middle & High School Education (4-12)  
Technology Education (K-12)  
English & Language Arts Program (4-12)  
Science Education (4-12)  
Social Studies Education (4-12)  
Special Education\*

### English

Literature and Global Culture  
Professional Writing and Pedagogy  
Text and Image

### Exercise Science

### Food Safety & Quality

Food Science  
Management  
Student Designed  
Systems Analysis

### Graphic Design

### History

### Hospitality Management

### Marketing

Communication  
Digital Marketing  
Entrepreneurship  
Finance  
Graphic Design  
Management  
Retail Management  
Sales Management  
Sustainability

### Mathematics

### Music

Business and Contemporary Music  
Composition and Songwriting  
Musicology

### Music Education

### Music Performance

### Nursing

### Organizational Leadership & Development

### Professional Writing

### Psychology

Brain, Body & Mind  
Clinical  
Lifespan  
Self & Others

### Religion

### Social Justice Studies

### Spanish

### Sport Management and Leadership

Athletic Administration  
Athletic Coaching  
Communication  
Entrepreneurship  
Hospitality Management  
Nonprofit Management  
Retail Management  
Sales Management  
Strength and Conditioning

### Studio Art

† Emphasis areas available in the Business Administration major are either required or optional study areas for this major. Refer to the catalog for individual major requirements.

\* Students complete the K-9 major plus four add-on courses to be certified to teach K-12 Special Education.

## MASTER'S PROGRAMS

Lakeland offers the option for students to **begin graduate coursework during their undergraduate years** on campus. Our MBA and MS-LOD programs can even be designed to be completed within a year of graduation.

- Business Administration (MBA)
- Counseling (MAC)
- Education (M.Ed.)
- Leadership & Organizational Development (MS-LOD)
- Music Education - Kodály Emphasis (MM)

## MINORS

Biology  
Business Administration  
Chemistry  
Communication  
Computer Science  
Cooperative Education  
Criminal Justice  
Diversity Studies  
Economics  
English  
Esports  
Food Safety and Quality  
Graphic Design  
History  
Mathematics  
Music  
Psychology  
Religion  
Social Justice Studies  
Spanish  
Sport Management  
Studio Art  
Writing

## PRE-PROFESSIONAL

Pre-Chiropractic  
Pre-Dentistry  
Pre-Law  
Pre-Medicine  
Pre-Ministry  
Pre-Optometry  
Pre-Pharmacy  
Pre-Physical Therapy  
Pre-Veterinary

LU BELIEVES...

Students **learn best by doing** and reflecting on their experiences.

Whether it's traveling with a class or your athletic team, interning or studying in your field of interest, going abroad provides you with an opportunity to expand your knowledge, cultural awareness and learning experience

# Adventure **STUDY** ABROAD

## Luxembourg

Luxembourg is one of Europe's safest countries, and students have easy access to many European adventures.



## Belize

Every other May, a group of students travel to Belize for an interactive Tropical Biology course.



## Tokyo, Japan

Get an authentic American education in the heart of downtown Tokyo... one of the safest big cities in the world. By studying abroad to Lakeland University's Japan campus, you have the ability to experience life in Japan while receiving top-tier instruction alongside students from all over the world.



**2**  
One of two American universities in Japan.

**300+**  
students enrolled at LUJ.

**40+**  
countries represented in the LUJ student body.



### Jane P. Batten & David R. Black School for International Studies

- Transfer to Lakeland's Japan campus or Virginia Wesleyan at no additional tuition cost
- Short- and longer-term study abroad opportunities

# SCHOLARSHIPS

## FULL-TUITION & PREMIERE

- **Science, Technology & Education**  
Competition date: Dec. 6
- **Humanities & Fine Arts**  
Competition date: Dec. 3
- **J. Garland Schilcutt Business and Entrepreneurship**  
Competition date: Dec. 5
- **Sheboygan County Scholars**
- **Catharine B. Stayer Scholarship**
- **Hurvis Family Scholarship**

## ACADEMIC

- **Merit Scholarships**  
(\$12,000-\$18,000)

## SPECIALTY

- **András Viski Piano Scholarship**  
(\$500-\$2,000)
- **Exploring Majors Scholarship**  
(\$500-\$2,000)
- **Helen Boatwright Music Scholarship** (\$500-\$3,000)
- **Theatre Scholarship** (\$1,000-\$3,000)
- **Service and Leadership Scholarships** (\$500-\$3,000)
- **Ulrich Scholars Program**  
(\$1,000-\$3,000)

Learn more and apply for scholarship opportunities at [LAKELAND.EDU/SCHOLARSHIPS](http://LAKELAND.EDU/SCHOLARSHIPS)

LU BELIEVES...

A quality college education should be **financially accessible**.

# INVEST IN YOUR FUTURE.

## UNDERSTANDING YOUR PRICE TAG STICKER PRICE vs. ACTUAL COST

Tuition	\$	32,900
Fees	\$	1,616
Room†	\$	5,918
Food‡	\$	6,030

~~\$46,464~~

This is the sticker price. It's big and it's daunting. But for most families at Lakeland, it's not the number they'll actually pay.



### ACADEMIC SCHOLARSHIPS

First, we subtract scholarships—up to \$18,000/year based on merit. If you have a 2.0 GPA or higher, you are guaranteed an academic scholarship.



### SPECIALTY SCHOLARSHIPS

Then we subtract additional scholarships. Lakeland offers a number of major-specific, participation and specialty scholarships — ranging between \$500–full-tuition. Admitted students can apply via their Future Muskie portal.



### GRANTS

Next, we'll see if you're eligible for any need based grants. Submit a Free Application for Federal Student Aid (FAFSA) to be considered for federal, state or Lakeland University need-based grants.



### LOANS

Students may choose to utilize federal and/or private loans to cover a portion of their out of pocket expenses. If you submit the FAFSA, you may qualify for up to \$5,500 in federal student loans, which do not require repayment until 6 months after graduation.



### ACTUAL COST

What we're left with is the actual cost. It is the amount left over after scholarships, grants and student loans have been applied. The cost of Lakeland is different for each family, based on academic achievement, need, and other eligibility criteria; but it is often times significantly less than the original sticker price.



### COOPERATIVE EDUCATION

At Lakeland, students can complete work experiences for credit AND pay for college. Whether you're working on campus or off, you can use your Co-Op wages to partially or fully cover your out-of-pocket expenses.

**99%**  
of LU students  
receive a form of  
financial assistance.



Other expenses that are not included in your bill, but are important to think about are textbooks, transportation, etc.  
† based on a Gold meal plan and a double room in Grosshuesch or Muehlmeier Hall dorms

# YOUR OPPORTUNITY UNIVERSITY

## WHERE ARE THEY NOW?

Acuity	Marshfield Clinic
American Family Insurance	Masters Gallery Foods
Associated Bank	MilliporeSigma
Advocate Aurora Health Care	Milwaukee Bucks
BMO Harris Bank	<b>Minnesota Vikings</b>
CliftonLarsonAllen	Northwestern Mutual
Curt G. Joa	Oshkosh Corporation
Dallas Trinity FC	PGA
Enterprise	Prevea Health
Erin Hills Golf Course	Rockline Industries
Georgia Pacific	Rogers Behavioral Health
Green Bay Packers	Sargento Foods
Humana	Schreiber Foods
Johnsonville Sausage	State of Wisconsin – Department of Corrections
Kerber Rose	Tampa Bay Buccaneers
KI – Krueger International	U.S. Department of Education
Kimberly-Clark Corp.	Vollrath Company
Kohler Co.	



“  
Lakeland University did a really good job at providing me with a family, and giving me the tools to be successful.  
”

*Austin, Minnesota Vikings*



## STEP INTO YOUR FUTURE.

Applying to Lakeland University is a clear and straightforward process.

- 1. Visit campus in-person or virtually!**
- 2. Apply for admission.**
- 3. Submit your transcripts.** Talk with your school counseling office or request your transcript from your school's website. **ACT and SAT scores are OPTIONAL for admission.** *Note: students who are admitted without test scores are still eligible for our full range of merit scholarships.*
- 4. Estimate your financial aid eligibility.** [Lakeland.edu/NPC](https://lakeland.edu/NPC)
- 5. Apply for financial aid.** Lakeland's school code is 003854. Visit [studentaid.gov](https://studentaid.gov)
- 6. Apply for scholarships.**

FIND STORIES AT [LAKELAND.EDU/BLOG](https://lakeland.edu/blog)

[LAKELAND.EDU/NEXTSTEPS](https://lakeland.edu/nextsteps)



**Lakeland University**  
W3718 South Drive  
Plymouth, WI 53073



*Become a Muskie!*



**920-565-1022 ■ ADMISSIONS@LAKELAND.EDU**

