



LAKELAND
UNIVERSITY

INNOVATIVE EDUCATION



“

Co-Op has given me the opportunity to gain **experience in the workforce** instead of just sitting in a classroom and learning about something. In doing Co-Op, I am around experienced people who are teaching me how to be a great employee.

”

*Deonte C.
Green Bay, Wis.*

Lakeland is an innovative university that works with students to turn their goals into reality.

We value hard work, and our award-winning **Cooperative Education program** is providing a new way for students to earn a bachelor's degree.

Our flexible learning options give students the freedom to:

- Work
- Participate in athletics and clubs/organizations
- Create lifelong relationships

Our student-run businesses will offer unparalleled experiential learning and small business management opportunities.

Students will be empowered to create, develop, manage and lead business ventures while developing the next generation of emerging leaders. These powerful experiences are part of a campus-wide initiative that instills an entrepreneurial mindset that is applicable across all majors.

Innovation is nothing new for LU. Since our founding in 1862, we have been a leader in finding ways to help students make their dreams come true.

30+

MAJORS OFFERED



21

NCAA / VARSITY ATHLETIC TEAMS



15:1

STUDENT-TO-TEACHER RATIO



700+

ON-CAMPUS UNDERGRADUATE STUDENTS

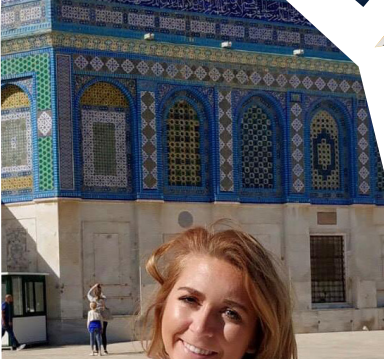


40+

CLUBS AND ORGANIZATIONS

12-18

MONTHS PROFESSIONAL WORK EXPERIENCE



CAMPUS RESOURCES

COUNSELING SERVICES

Confidential counseling available.

COOPERATIVE EDUCATION & CAREER READINESS

We aid our students in developing career plans. We assist you in finding on- and off-campus jobs.

TUTORING & ACADEMIC RESOURCES

The Hayssen Academic Resource Center (HARC) helps students accomplish their educational and life goals with support, areas to study and tutors.

SHUTTLE SERVICE

Not only will our shuttle service take resident students to destinations throughout Sheboygan County, we will take you to work or internships, free of charge.

FREE

Campus Parking

Wireless Internet

Laundry Facilities

Fitness Center

Shuttle Service

CHAPLAIN

Campus chaplain available to support all students.

HEALTH SERVICES

Full-time campus nurse assesses health conditions, treats minor illnesses and provides referrals, free of charge. Nurse practitioner also available.

SAFETY AND SECURITY

In addition to 24/7 security, we also offer programming and events to educate students about safety.

There's never been a better time to be a Muskie! We continue investing in campus spaces to provide the best experience possible for our students.

MAKE IT HOME



New Residence Halls

Lakeland's two new residence halls, which opened fall 2022, serve freshman and sophomores. Each hall provides resident support functions including popular lounge spaces, small private meeting rooms, kitchenettes, gender-neutral bathrooms, laundry facilities, recycling centers, vending machines, bottle-filling stations and more.



The heart of your campus. The newly renovated campus center was designed with YOU in mind! Here you will find a daily all-you-can-eat buffet in our cafeteria, a cozy coffee shop serving made-to-order food and drinks, collaborative study studios, a convenient mail desk – and so much more. Experience a dynamic hub where students can thrive, connect and explore a wide range of amenities that enhance campus life.

Younger Family Campus Center



Our campus is an accepting community where all students feel they belong. Lakeland is an inclusive environment and respects cultural differences and the importance behind them.

YOU-NIQUE COMMUNITY

GET INVOLVED

Academic

- Accounting Club
- Criminal Justice Club
- Enactus
- The Mirror (student-run news)
- Math Club
- Psychology Club

Leadership

- Student Government Association
- Gentlemen of Virtue
- Ladies of Virtue

Creek Life

- Phi Delta Omega
- Zeta Chi
- Mu Lambda Sigma
- Beta Psi Nu
- Beta Sigma Omega
- Alpha Phi Iota
- Pi Kappa Gamma

Service & Faith

- CRU
- Fellowship of Christian Athletes (FCA)
- Ulrich Center for Faith, Ethics & Justice

Diversity & Inclusion

- Global Student Association (GSA)
- ALAS (Association of Latinx American Students)
- Black Student Union (BSU)

Recreational

- Intramural Sports
- Recreation Nation

AND MANY MORE...



Ulrich Center for Faith, Ethics & Justice

Our purpose is to facilitate an inclusive environment where all students feel they belong; to provide educational opportunities that promote healthy dialogue regarding race, ethnicity, gender identity, sexual orientation, religion, class and other differences; to guide the Lakeland community to a better understanding and respect of cultural differences and the importance behind them; and to advocate for equity for the historically marginalized and assist those who feel led to speak out.



Blue & Gold Champions

work to welcome new students to campus through summer and fall orientation programs, as well as serve as peer mentors throughout the year for new freshmen. They also participate in leadership development programming and various student success initiatives throughout the academic year.

If you have a passion for the performing arts, you'll be in good company at Lakeland University.

TOP PERFORMERS



You'll find vocal, instrumental and theatrical programs with a rich tradition of offering:

- One-on-one training from talented and caring instructors
- Opportunities to perform in a broad range of on- and off-campus productions
- Numerous scholarships, fellowships and other financial aid
- The flexibility to coordinate schedules with athletic and other academic programs

If you're looking for a place where you can participate, grow and become an important part of outstanding performing arts programs, come to Lakeland University and become part of something special.

- Acapella
- Drumline
- Marching Band
- Muskie Tones
- Theater
- and more!*



Athletics are a memorable part of the college experience and Lakeland University teams offer plenty to cheer about—from football and soccer, to basketball and softball, to golf and volleyball, and more. Our players are competitive and our championships are notable.

GO MUSKIES

GET RECRUITED! LAKELANDMUSKIES.COM



ESPORTS

Compete for Lakeland University's nationally-recognized, co-ed collegiate Esports team – while turning your passion for gaming into a rewarding career by earning a minor in Esports.

Position yourself at the forefront of an industry that continues to see explosive growth; earning hands-on experience in the world of Esports.

LAKELAND.EDU/ESPORTS

30

Gaming Stations

6

Consoles

3,000

Square-foot Arena

COMPETE IN GAMES SUCH AS:

- Call of Duty
- Valorant
- League of Legends
- Rocket League
- Overwatch
- Super Smash Bros
- Madden
- Fifa
- NBA2K
- Apex Legends
- Rainbow Six Siege
- Fortnite
- ...and more!



21 NCAA/VARSITY ATHLETIC TEAMS



MEN'S TEAMS

- Baseball
- Basketball
- Bowling
- Cross country
- Esports
- Football
- Golf
- Soccer
- Track and field
- Tennis
- Volleyball
- Wrestling

WOMEN'S TEAMS

- Basketball
- Bowling
- Cross country
- Esports
- Golf
- Soccer
- Softball
- Track and field
- Tennis
- Volleyball
- Wrestling*

*Women's Collegiate Wrestling Association



Choose from a long list of bachelor's degree majors and minors. Earn credit in a full- or part-time Cooperative Education job or internship. Decide to study abroad. Experience hands-on exploration during course-affiliated trips.

WHAT DO YOU WANT TO DO?



STATE OF THE ART FACILITIES

Lakeland is constantly investing in campus classrooms and lab spaces to provide students with modern, high-quality places to learn. Thanks to the generosity of donors and corporate partners, Lakeland labs often replicate what students will find in the workplace following graduation.

“ I tell my students we read to gain knowledge, to be entertained and to make an emotional connection.

These characteristics also describe the **Lakeland classroom** at its best, for this space is not merely a place for students to gather; **it's a mini community** where students not only compose their own stories, but help develop each other's.

”
Jodie Mortag
Associate Professor
of Writing



Food Safety & Quality Lab



Exercise Science Lab



Graphic Design Mac Lab

MAJORS

Accounting †

Biology

Cooperative Education
Health Science
Life Science

Business Administration

Business Economics
Communication
Cooperative Education
Digital Marketing
Entrepreneurship
Finance
Forensic/Fraud
Graphic Design
Healthcare Management
Hospitality Management
Human Resources Management
Insurance
International Business
Management
Marketing
Nonprofit Management
Retail Management
Sales Management
Sport Management
Student-Designed
Sustainability

Chemistry

Chemical
Cooperative Education
Biochemistry
Environmental Chemistry
Pharmaceutical

Communication

Computer Science

Computer Science
Cooperative Education
Cybersecurity
Data Analytics
Software Design

Creative Writing (B.F.A.)

Criminal Justice

Corrections
Cybersecurity
Experiential Learning
Policing
Victimology

Education*

Elementary – Middle School (K-9)
Kindergarten through Grade 12 Education (K-12)
Middle & High School Education (4-12)
Technology Education (K-12)

English

Literature and Global Culture
Professional Writing and Pedagogy
Text and Image

English & Language Arts Program (4-12)

Teacher Preparation

Exercise Science

Food Safety & Quality

Cooperative Education
Food Science
Management
Student Designed
Systems Analysis

Graphic Design

History

Industrial Systems Data Analytics †

Hospitality Management

Management Information Systems †

Marketing

Communication
Cooperative Education
Digital Marketing
Entrepreneurship
Finance
Graphic Design
Management
Retail Management
Sales Management
Student Designed
Sustainability

Mathematics

Music

Business and Contemporary Music
Composition and Songwriting
Cooperative Education
Musicology

Music Education

Music Performance

Organizational Leadership & Development

Pre-Nursing (A.S.)

Professional Writing

Psychology

Religion

Science Education (4-12)

Social Justice Studies

Social Studies Education (4-12)

Spanish

Special Education

Students complete the K-9 major plus four add-on courses to be certified to teach K-12 Special Education.

Sport Management and Leadership

Athletic Administration
Athletic Coaching
Communication
Cooperative Education
Entrepreneurship
Hospitality Management
Nonprofit Management
Retail Management
Sales Management
Strength and Conditioning
Student Designed

Studio Art

MASTER'S PROGRAMS

Lakeland offers the option for students to **begin graduate coursework during their undergraduate years** on campus. Our MBA and MS-LOD programs can even be designed to be completed within a year of graduation.

- Business Administration (MBA)
- Counseling (MAC)
- Education (M.Ed.)
- Leadership & Organizational Development (MS-LOD)
- Music Education - Kodály Emphasis (MM)

MINORS

Biology
Business Administration
Chemistry
Communication
Computer Science
Cooperative Education
Criminal Justice
Diversity Studies
Economics
English
Esports
Food Safety and Quality
Graphic Design
History
Mathematics
Music
Psychology
Religion
Social Justice Studies
Spanish
Sport Management
Studio Art
Writing

PRE-PROFESSIONAL

Pre-Chiropractic
Pre-Dentistry
Pre-Law
Pre-Medicine
Pre-Ministry
Pre-Optometry
Pre-Pharmacy
Pre-Physical Therapy
Pre-Veterinary

† Emphasis areas available in the Business Administration major are either required or optional study areas for this major. Refer to the catalog for individual major requirements.

Expand your learning possibilities. These are some of our students' favorite places to visit and study abroad!

Adventure **ABROAD**



TRAVEL ■ INTERN ■ STUDY

Whether it's traveling with a class or your athletic team, interning or studying in your field of interest, going abroad provides you with an **opportunity to expand your knowledge**, cultural awareness and learning experiences; therefore **investing in the successful future** every college student strives to obtain post-graduation.



Tokyo, Japan

(Lakeland University Japan Campus)

Get an authentic American education in the heart of downtown Tokyo... one of the safest big cities in the world. By studying abroad to Lakeland University's Japan campus, you have the ability to experience life in Japan while receiving top-tier instruction alongside students from all over the world.



2

One of two American universities in Japan.

300+

students enrolled at LUJ.

40+

countries represented in the LUJ student body.



If you have the passion and drive to start or manage a business, we want to join forces with you. Discover the world of entrepreneurship at Lakeland University.

BECOME AN ENTREPRENEUR

Several Lakeland students have started businesses and attended and placed at regional pitch competitions, linking them with up-and-coming entrepreneurs, community resources, mentors and possible sources of capital.

“Having startup and pitch competition experience on my resume is huge. I’m learning a lot. Lakeland, particularly Jake’s, has so many connections. No matter what I ask, they have the perfect answer. If not for their guidance I definitely would not have made it this far.”

*Ashton W.
Richland Center, Wis.*



LAUNCH YOUR OWN BUSINESS

Lakeland University is at the forefront of transforming higher education and making a positive impact on society through its focus on cultivating the next generation of capable and skilled leaders. As a student at Lakeland University, you can embark on this exciting entrepreneurial journey. Whether you possess a business idea or are currently operating a business and seek assistance or support — Lakeland can help.

There are **two pathways** available to foster your concepts or enhance your businesses.



A dedicated team of students takes charge of creating, developing and efficiently managing both on-campus and off-campus business ventures. With the guidance and support of our experienced staff and mentors, we have successfully established and operate four thriving businesses.



Learn how to build a successful business plan – including marketing, operations and a financial plan – around your idea or an existing small business. You’ll also network and learn from a variety of like-minded entrepreneurs.

Gain first-hand work experiences while earning money and academic credits.

COOPERATIVE EDUCATION

EMPLOYER PARTNERS

Employer partners from across the state of Wisconsin, and a wide variety of professional work environments and industries, are eagerly collaborating with Lakeland to hire well-prepared, highly motivated students.



Through our award-winning **Cooperative Education** program, students earn academic credit for hands-on professional work experience. Whether you are a seasoned professional or new to the world of work, Cooperative Education allows students to work on solutions to real workplace problems and challenges, enhancing soft skills and fine-tuning hard skills – while also ensuring they don't take on unnecessary student-debt.

Graduating on time is important, and that's why Lakeland offers the ability to **earn up to 30 credits for work experiences** (equivalent to a full year). Most schools only offer students up to six academic credits for work experience.

AT LAKELAND, WE BELIEVE:

The traditional classroom is not the only place to gain **impactful knowledge**.

A **quality college education** is still the single most determining factor for upward **social mobility**.

A quality college education should be **financially accessible**.

Students **learn best by doing** and reflecting on their experiences.

The **learning environment in a classroom** is enhanced by students who have more **real world** experiences to draw upon.

SCHOLARSHIPS

FULL-TUITION & PREMIERE

- Science, Technology & Education
Competition date: Dec. 2
- Humanities & Fine Arts
Competition date: Nov. 29
- J. Garland Schilcutt Business and Entrepreneurship
Competition date: Dec. 1
- Sheboygan County Scholars
- Catharine B. Stayer Scholarship
- Hurvis Family Scholarship

ACADEMIC

- Merit Scholarships
(\$12,000-\$18,000)

SPECIALTY

- András Viski Piano Scholarship
(\$500-\$2,000)
- Exploring Majors Scholarship
(\$500-\$2,000)
- Helen Boatwright Music Scholarship
(\$1,000-\$3,000)
- Theatre Scholarship
(\$1,000-\$3,000)
- Service and Leadership Scholarships
(\$500-\$3,000)
- Ulrich Scholars Program
(\$1,000-\$3,000)

Learn more and apply for scholarship opportunities at LAKELAND.EDU/SCHOLARSHIPS

INVEST IN YOUR FUTURE.

UNDERSTANDING YOUR PRICE TAG STICKER PRICE vs. ACTUAL COST

Tuition	\$ 31,900
Fees	\$ 1,496
Room†	\$ 5,690
Food†	\$ 5,250
Total	\$ 44,336



This is the sticker price. It's big and it's daunting. But for most families at Lakeland, it's not the number they'll actually pay.



ACADEMIC SCHOLARSHIPS

First, we subtract scholarships—up to \$18,000/year based on merit. If you have a 2.0 GPA or higher, you are guaranteed an academic scholarship.



SPECIALTY SCHOLARSHIPS

Then we subtract additional scholarships. Lakeland offers a number of major-specific, participation and specialty scholarships — ranging between \$500–full-tuition. Admitted students can apply via their Future Muskie portal.



GRANTS

Next, we'll see if you're eligible for any need based grants. Submit a Free Application for Federal Student Aid (FAFSA) to be considered for federal, state or Lakeland University need-based grants.



LOANS

Students may choose to utilize federal and/or private loans to cover a portion of their out of pocket expenses. If you submit the FAFSA, you may qualify for up to \$5,500 in federal student loans, which do not require repayment until 6 months after graduation.



ACTUAL COST

What we're left with is the actual cost. It is the amount left over after scholarships, grants and student loans have been applied. The cost of Lakeland is different for each family, based on academic achievement, need, and other eligibility criteria; but it is often times significantly less than the original sticker price.



COOPERATIVE EDUCATION

At Lakeland, students can complete work experiences for credit AND pay for college. Whether you're working on campus or off, you can use your Co-Op wages to partially or fully cover your out-of-pocket expenses.

99%

The majority of LU students receive a form of financial assistance.



*Other expenses that are not included in your bill, but are important to think about are textbooks, transportation, etc.
† based on an average meal plan and a double room in Grosshuesch or Muehlmeier Hall dorms*

LAND HERE!



LAKE MICHIGAN

is only minutes away from campus. The Packers, Brewers, Bucks and their sports venues are all about an hour away. In addition, there are lots of fun places to hang out and grab a meal all around Sheboygan County. So if you want to venture off campus anytime for some of the usual metropolitan fare, it's easy to do.

Freshmen spend the first year in traditional residence halls. After that, it's up to you. Based on a formula that rewards strong grades and good class standing, you'll have the opportunity to move to apartment-style housing or modern pods.

Beautifully rural but far from remote, our sized-just-right main campus is located in the middle of everywhere.* Here you'll find a safe, natural retreat, but also a blank-canvas for college-life creativity, activities and events. At Lakeland, imagination has room to roam. And our students are the wellspring of ideas and activities.

Buildings

- Alumni Pavilion (27)
- Bradley Fine Arts Building (22)
- Chase Science Center (21)
- Cuddle Bugs Daycare (31)
- Esch Library (16)
- Esports Arena (11)
- W.A. Krueger Hall (14)
- Laun Center (15)
- Ley Chapel (20)
- Maintenance Buildings (12)
- Nash Center (18)
- Old Main Hall (17)
- President's House (10)
- Verhulst Center (23)
- Wehr Center (29)
- Warehouse (11)
- Younger Family Campus Center (13)

Places of Interest

- Baseball Field (33)
- Campus Lake (19)
- Musko's Campus Shop (29)
- Event Space (13) (2nd Floor)
- Grether Natural Laboratory (26)
- Lagoon (8)
- Soccer Practice Fields (1)
- Softball Field (2)
- Taylor Field (28)
- The Daily Grind (13)
- The Pub (13)
- Eatery/Dining (13)

Residence Halls

- Friedli Hall (30)
- Hill House (5)
- Hofer Hall (32)
- A.M. Krueger Hall (25)
- Kurtz House (3)
- Morland House (4)
- Muehlmeier Hall (7)
- Brotz Hall (24)
- Gould Hall (9)
- Grosshuesch Hall (6)

Younger Family Campus Center



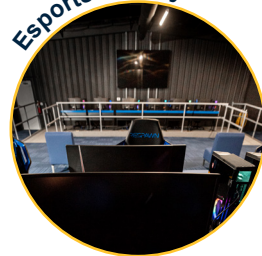
W.A. Krueger Hall



New Residence Halls



Esports Facility



Brotz Hall



Musko's Campus Shop



W.A. Krueger Hall



Nash Center



Old Main opened in 1888 and is one of our primary classroom buildings.

YOUR OPPORTUNITY UNIVERSITY



Lakeland graduates (pictured left to right) Ashlee Wierzbach (2020), RonniJo Rigney (2019), Tess Anschutz (2014) and Austin Hansen (2018) worked for the PGA of America and were members of the team planning the 2020 Ryder Cup at Whistling Straits, which was one of the biggest sporting events in Wisconsin history.

“ Attending Lakeland was a blessing for me. Not only did I feel prepared for the real world through my four years of studies, but while at Lakeland I also formed lasting relationships which pushed me and supported me in my aspirations. **The connections I built at Lakeland helped get my foot in the door and leverage the start of my career.**

I was also fortunate to meet my amazing husband and many incredible friends here! I am forever grateful for these relationships and the community that is Lakeland!

”
Tess, Volunteer Operations Manager, 2020 Ryder Cup

WHERE ARE THEY NOW?

Acuity
American Family Insurance
Associated Bank
Advocate Aurora Health Care
BMO Harris Bank
CliftonLarsonAllen
Curt G. Joa
Dallas Mavericks
Enterprise
Erin Hills Golf Course
Georgia Pacific
Green Bay Packers
Humana
Johnsonville Sausage
Kerber Rose
KI – Krueger International
Kimberly-Clark Corp.
Kohler Co.
Marshfield Clinic
Masters Gallery Foods
MilliporeSigma
Milwaukee Bucks
Northwestern Mutual
Oshkosh Corporation
PGA
Prevea Health
Rockline Industries
Rogers Behavioral Health
Sargento Foods
Schreiber Foods
State of Wisconsin – Department of Corrections
Tampa Bay Buccaneers
U.S. Department of Education
Vollrath Company

STEP INTO YOUR FUTURE.

Applying to Lakeland University is a straightforward and clear process.

1. Visit campus in-person or virtually! Whether you're from far way or down the road, we have many options for you to experience our tight-knit community. Individualized in-person and virtual visit options are available, as well as virtual group events throughout the year. Check out Lakeland.edu/Visit to plan your next visit experience.

2. Apply for admission. The admissions application is free and easy. Visit Lakeland.edu/apply

3. Submit your transcripts and test scores. Talk with your school counseling office or request your transcript from your school's website. **ACT and SAT scores are OPTIONAL for admission.** Note: students who are admitted without test scores are still eligible for our full range of merit scholarships.

4. Estimate your financial aid eligibility. Use our Net Price Calculator and discover how affordable a quality education at Lakeland University can be. Visit Lakeland.edu/NPC

5. Apply for financial aid. Complete the Free Application for Federal Student Aid (FAFSA) and list Lakeland University as a receiving institution.

Lakeland's school code is **003854**. Visit fafsa.ed.gov

6. Apply for scholarships. View all of the scholarships Lakeland has to offer and apply today! Visit Lakeland.edu/scholarships

GET HOOKED!

To schedule a visit, contact Lakeland Admissions at 920-565-1022, or go to Lakeland.edu/visit



Sydney



Lakeland University
W3718 South Drive
Plymouth, WI 53073



Become a Muskie!



920-565-1022 ■ ADMISSIONS@LAKELAND.EDU

